



Greater Hume Shire

simply greater



Simply Greater Events Guide

Hosting a successful event in Greater Hume Shire

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Event Planning and Promotion

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Event Approvals

(using Council facilities or public spaces eg sportsground, park, public road etc - refer to page 11 of this guide.)

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Greater Hume Shire Council endeavours to provide up to date information and guidance for your use, it may be open to misunderstanding and misinterpretation. Consequently you should seek independent advice where necessary.

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E events@greaterhume.nsw.gov.au

P 1300 653 538

Introduction

Greater Hume Shire welcomes you to the Simply Greater Events Guide.

Events provide many benefits for our local community ranging from economic and tourism opportunities, fundraising for local groups, celebrations recognising culture and heritage and the social experience of volunteering. This guide has been developed to help you effectively plan and coordinate your event in partnership with Greater Hume Shire Council, and includes planning tools that will assist to create a positive impact.

These planning tools will assist organisers with:

- Selecting an appropriate event location;
- Ensure consistent planning and assessment across all Shire events;
- Coordinate with departments of Council in a clear and concise manner;
- Provide information regarding management of events;
- Assist members of our community to coordinate successful events;
- Provide all documentation required for approvals and to comply with the legal responsibilities necessary to run your event.

Greater Hume Shire's location and facilities offer diverse opportunities for a wide range of events. Our communities are well positioned within the accessible proximity of the two regional cities of Albury/Wodonga and Wagga Wagga providing a relaxed country lifestyle with many passionate community members and groups offering strong volunteering and community involvement skills.

A “Simply Greater” Idea

Once a community group or individual have determined that a goal can be achieved through conducting an event it is important to consider the following aspects:

- Seek the assistance of other people, organisations or community groups with appropriate skills;
- Brainstorm creative ideas to identify “How” you are going to achieve your goal;
- Identify key stakeholders who will provide valuable assistance with choices such as the event name, theme, activities, promotional activities and other important components;
- Other groups who could assist you are:
 - Nearby car clubs in the local “Show and Shine” car event;
 - The photography class and teacher at the local school to participate in a photo exhibition;
 - Asking local service clubs such as Lions or Rotary to assist with events supporting charitable causes;
 - Seeking assistance from Council regarding events that may have a benefit to the Shire;
 - Involving local businesses in an event in the main street or a town promotion.

Planning

To achieve a successful event organisers need to have a significant level of responsibility and obligation to the public as much as the participants for their health and safety. Event management can be time consuming and resource intensive and it is therefore important that suitable planning and preparation is undertaken prior to the occurrence of any event.

The following questions should be asked by event organisers prior to planning an event:

- What is the event aiming to achieve?
- Is there a simpler alternative that may provide the same outcome?
- Who will be the event organiser and who will participate?
- Where and when will the event be held?
- What activities would be included?
- Do you have the infrastructure, resources and personnel available to make this event a success?
- Have you prepared a budget and considered costs such as insurance, facilities and equipment hire, traffic control, wages and entertainment?
- What approvals may be required?
- Is there sufficient lead time to allow for approvals such as the booking of venues and performers, grants/funding/sponsors, research and marketing, traffic management plans etc?

Event Planning Checklist is designed to organise and hold an event within our Shire.
GO TO FORMS for an example.



Timing

When considering an appropriate date for your event there are a number of key issues:

Lead Time	Six months is an ideal lead time.
Research	Go to Greater Hume Shire Council Events Calendar on the website www.greaterhume.nsw.gov.au to ensure your date does not conflict with other events.
Competition	Consider events on the same or nearby dates, similar types (inc sporting events) and location of events.
Climate	Weather conditions could impact your event. What considerations need to be made eg relocation of event on a wet day.
Peak Periods	Advantages and disadvantages of holding events on public holidays or school holidays.
Bookings	Availability of facilities or location, volunteers and any required equipment.
Approvals	Ensure there is sufficient lead time to acquire relative approvals.

Roles and Responsibilities

A successful event requires many roles with clear responsibilities outlined to all involved.

Event Organiser

A primary consideration is to determine who holds the responsibility for the event. It is necessary to nominate an Event Coordinator as the organiser and define who they are representing, whether it is an individual, group or committee. The Event Coordinator will be the lead responsibility for planning, arranging and delegating requirements for the event and for the arrangement of public liability insurance.

Greater Hume Shire Council

Here are the levels which Council may be involved in an event.

- **Events initiated, managed and only involving Council** - Council holds complete responsibility for the event.
- **Council is the main organiser of an event and other organisations take part** - Council holds the overall responsibility of the event and has the authority to determine terms and conditions of participation.
- **Council is a participant but not the main organiser** - Council is only responsible for a defined role with the community group or individual organising the event providing overall responsibility.
- **Council is the venue owner** – Council's responsibility is to ensure the venue is safe, suitable for the purpose and to the set terms of condition of use.
- **Council is the approval authority** - Council performs a regulatory function only.

*For event approval Greater Hume Shire Council will require an **Event Application Form**.
GO TO FORMS to obtain this document.*

Location

When selecting a location you need to also consider hiring costs, weather conditions, number of people attending and site suitability and safety.

Accessibility

Community events should be "access friendly", in an appropriate access and egress location. Consider the needs of people with disabilities or people who may encounter accessibility issues such as with prams or walking aids including emergency and service vehicles such as ambulances and waste collection services.

Booking a Council Venue

Council owned venues are made available to the community and private organisations subject to availability. Bookings for Council operated venues can be arranged by contacting Council on 02 6036 0100 or 1300 653 538 and a Hire of Community Facilities Application must be completed or in the case of parks and gardens a Hire of Council Owned Parks, Gardens, Reserves and Open Spaces Application.

***Hire of Community Facilities Application for Council operated venues and Hire of Council Owned Parks, Gardens, Reserves and Open Spaces Application for parks and gardens.**
GO TO FORMS to obtain these documents.*

Consider when booking a venue requirements such as lighting, toilets, traffic, parking, electricity, garbage and ease of access. These factors may determine which venue is suitable. A list of Council Facilities is available on page 28.

Site Plan

A site plan displaying the entrances, exits and facilities can provide valuable assistance with the following requirements:

- Applying to Council for permission to stage the event;
- Applying to government agencies and other regulatory authorities for special licences and approvals;
- Identifying potential risks and safety requirements;
- Providing information for emergency services eg location of potential hazards, emergency vehicle access, etc;
- Considering crowd management.

*A site plan is included in the **Event Application Form**.
GO TO FORMS to obtain this document.*

E events@greaterhume.nsw.gov.au

P 1300 653 538

Location cont

Parking

Where possible onsite parking should be available to reduce the demand in nearby streets. Offsite parking areas should not be in locations which result in large numbers of people walking through residential areas. Promotional and advertising material should advise of the locations of public car parks and nearby available parking and also encourage the use of transport services where they are available. A Traffic Management Plan and Traffic Marshals may be required to ensure safe and efficient movement and parking of vehicles if the event is located on a public road (including road closures). For details go to the Traffic Management section on page 22.

Environment

Consider the impact your event will have on the environment at your chosen location and how the environment will serve your event.

Weather

The impact of weather will depend on the activities you are coordinating, these should be included in the risk assessment. The Committee should also have in place arrangements to deal with conditions such as:

- **Heat** - provision of shelter and shade, water, first aid, sunscreen and mosquito repellent;
- **Wind** - provision of shelter, structures and dangerous items need to be secure;
- **Rain** - provision of shelter, sufficient site drainage and protection of leads and wiring;
- **Hail** - provision of shelter;
- **Cold** - provision of shelter and warmth.

In the case of extreme weather or upon advice from Police, State Emergency Services or Rural Fire Service it may be necessary to cancel or postpone the event to ensure the safety and security of those present. See also Event Cancellation on page .

Toilets and Amenities

Adequate toilet facilities must be provided for the duration of the event. Facilities for people with disabilities should be provided and baby change/parenting facilities and sanitary

requirements should be considered and if required provide portable toilets. If your event requires an Application for Development/Construction, details of existing and additional facilities should be included.

Garbage/Recycling

Events can generate large amounts of waste. Adequate garbage and recycling facilities must be provided and catered for where attendees are greater than the normal number using the venue. A waste management plan may be required. Council can make arrangements for additional garbage bins for events at a cost, contact Greater Hume Shire Council Culcairn Office on 1300 653 538. Council encourages the use of recyclable food containers and drink bottles.

Noise

It is illegal for offensive noise to emanate from a public place so it is important to carefully consider the following impacts:

- Noise may be a concern to residents living in the vicinity of the venues and can significantly reduce residents' enjoyment of their home and neighbourhood.
- The ability to adjust noise levels immediately (if there is a noise complaint or a request from authorities) as the Event Organiser may be issued with a warning or fine.
- Protection for staff and volunteers working in noisy areas.
- Dependant on the equipment utilised, qualified sound/audio technicians might be required.
- Noise requirements may vary from event to event.

Animals

Details of how animal waste will be removed and the cleanliness of the area will be maintained needs to be considered. The proximity of animals to food vendor stalls may also be restricted. Details of separation distances should be provided when you submit your Risk Assessment to Council. Appropriate measures should be considered to ensure the safety of patrons where animals are involved in an event and requirements may include restricted areas, barricades and signage.

Air Quality

Due to dust issues, sealed and grassed areas are preferable for many events. Suppression methods such as watering may be required during the event to reduce issues associated with dust. The use of aircraft including hot air balloons, helicopters, planes etc. is regulated by CASA Air Services. Most aviation companies would hold a certificate from CASA to operate aircraft in the commercial environment and therefore would be familiar with the process with which to obtain any necessary approvals. Contact CASA, email southern.region@casa.gov.au or telephone 131 757 (a free national call number).

Any fireworks must be carried out by an accredited technician licensed by WorkCover and a WorkCover permit is required. Council and the Police are to be notified and approval will be required for any fireworks on public lands. In assessing the fireworks application Council will consider potential issues to the area, such as noise disturbances and distress to animals. Go to Fireworks section on page 12 .



Protocols

Aboriginal Cultural Protocols and Practices

The traditional owners of the area of Greater Hume Shire are the Wiradjuri people. Aboriginal people are the original owners of the land and it is important that this special position of Aboriginal people is recognised and incorporated into official protocol to enable the wider community to share in Aboriginal culture and facilitate better relationships between Aboriginal people and the general community.

By incorporating Aboriginal cultural practices/ceremonies into official events we are able to:

- Recognise and pay respect to Aboriginal peoples, cultures and heritage;
- Communicate Aboriginal cultural practices to the broader community to promote respect and understanding;
- Demonstrate that Aboriginal cultures are living through maintenance and practice of ceremonies and protocols;
- Demonstrate recognition of Aboriginal peoples unique position which can assist in building relationships and partnerships.

The type of ceremony undertaken at an official event should be appropriate to the nature and size of each event in accordance with the procedures set out below and negotiations with local Aboriginal Elders and organisations. The planning timetable of official events should allow time for negotiations with Aboriginal communities as well as discussion and decision making within those communities.

When planning a major official event, you should consult with a number of organisations to plan and organise ceremonies. These organisations include; the Local Aboriginal Land Council, ATSIC Regional Council, other regional Aboriginal representative or advisory structures, Native Title Services NSW, NSW Aboriginal Land Council and/or the Department of Aboriginal Affairs. These organisations can provide specific information on:

- Appropriate ceremonies and performances;
- Aboriginal Elders and communities who should be contacted;
- Contacts for Aboriginal cultural practice provider.

As a minimum requirement, an Acknowledgement of Country ceremony should be undertaken. A protocol for the ceremony is provided below. At events at which flags are shown, the order of display, from an audience perspective from left to right, the Australian flag, the NSW flag, the Aboriginal flag and the Torres Strait Islander flag. Communities are encouraged to be innovative in recognising Aboriginal heritage. Other ceremonies or practices may also be undertaken as considered appropriate by Aboriginal people, including dances and performances.

Welcome to Country

The Welcome to Country ceremony should, where possible, be undertaken by Elders, locally recognised Aboriginal community spokesperson or locally recognised cultural service provider. There is no exact wording when Welcoming to Country. As such, the content of the ceremony should be negotiated between the agency and the provider with reference to the nature of the event and community practices. Generally, providers offer participants local Aboriginal history and cultural information and will go on to welcome the delegates to the country.

Acknowledgement of Country

An Acknowledgment of Country is a way that non-Aboriginal people can show respect for Aboriginal and Torres Strait Islander heritage and the ongoing relationship of traditional owners with the land. A Chair or Speaker begins the meeting by acknowledging that the meeting is taking place in the country of the traditional owners. On occasion, there may be disputes about who the traditional owners are. Those who acknowledge the country, can 'acknowledge all the traditional owners of the land' or can 'acknowledge the traditional owners of this land' without naming those people. Acknowledging Country in this way will not cause offence where there is some potential or actual dispute around ownership.

Typical Acknowledgement of Country statements can include:

I would like to acknowledge that this meeting is being held on the traditional lands of the (appropriate group) people.

I would like to acknowledge that this meeting is being held on Aboriginal land and recognise the strength, resilience and capacity of Aboriginal people in this land.

Smoking Ceremony

Smoking ceremonies are conducted by Aboriginal people with specialized cultural knowledge. The ceremony aims to cleanse the space in which the ceremony takes place. Given the significant nature of the ceremony, smoking ceremonies are usually only performed at major events.

In providing cultural services such as Welcome to Country, artistic performances and ceremonies Aboriginal people are using their intellectual property, therefore these services should be appropriately remunerated, this should be negotiated between the cultural service provider and the agency, considering travel to and from and public profile of the event.

**Contact NSW Dept of Aboriginal Affairs for information:
Level 13, Tower B Centennial Plaza, 280 Elizabeth St
SURRY HILLS NSW 2010**

Phone: 02 9219 0700

Fax: 02 9219 0790

Toll Free: 1800 019 998 email: enquiries@daa.nsw.gov.au

E events@greaterhume.nsw.gov.au

P 1300 653 538

Protocols cont

Inviting Officials and VIPS

It is important that you forward any invitations and address relevant officials/VIP's to the event in plenty of time. Most of these people book their schedule well in advance and event organisers may be disappointed if this causes them to miss the opportunity to attend. An official/VIP is best booked directly by the event organisers in writing to the person.

To book the Mayor, a Councillor or the General Manager of Greater Hume Shire Council you will need to forward your request to Council in writing as early as possible prior to your event – preferably up to 90 days before the proposed event date.

Contact details of Government Officials	
<p>Member for Farrer Ms Sussan Ley Ph: 1300 303 203 Toll Free (inside Farrer) Albury Electorate office: 517 Swift St (PO Box 672) ALBURY NSW 2640 P 02 6021 3264 F 02 6021 6620 Facebook: www.facebook.com/SussanLeyMP Twitter: www.twitter.com/SussanLey</p>	<p>Member for Albury Mr Greg Aplin 612 Dean Street ALBURY NSW 2640 P 02 6021 3042 F 02 6021 8884 albury@parliament.nsw.gov.au</p>
<p>Mayor, Greater Hume Shire Council Cr Heather Wilton 39 Young Street (PO Box 99) HOLBROOK NSW 2644 P 0400 989 238 E hwilton@greaterhume.nsw.gov.au</p>	<p>Deputy Mayor, Greater Hume Shire Council Cr Doug Meyer OAM 39 Young Street (PO Box 99) HOLBROOK NSW 2644 P 0429 690 999 E dmeyer@greaterhume.nsw.gov.au</p>
<p>General Manager, Greater Hume Shire Council Mr Steven Pinnuck 39 Young Street (PO Box 99) HOLBROOK NSW 2644 P 02 6036 0100 F 02 6036 2683 E spinnuck@greaterhume.nsw.gov.au</p>	



Human Resources

Personnel numbers and the roles they will perform should be considered when planning your event.

Volunteers and Workers

It is important to ensure you have sufficient personnel to assist in the organisation and running of your event in a safe manner, volunteers can also provide invaluable assistance. Partnering with local clubs and organisations is a great way to obtain volunteer assistance and this in turn provides a community sense of inclusiveness. Local sporting clubs and service clubs such as Lions, Rotary and Apex can often be a source of voluntary assistance.

A volunteer is defined as a person that undertakes an activity where the intent is to provide a tangible benefit without any expectation or entitlement to personal remuneration. Professional advice should be sought during the process of arranging insurance for your event to ensure that volunteer activity is covered should an incident or loss occur. If paid staff or contractors are required at your event it is important to consider insurance such as workers compensation and understand other requirements that may apply in the process of their employment. All staff and volunteers are required to comply with the NSW Work Health and Safety Act 2011 and therefore event organisers have a duty of care to ensure that they are working in a safe environment. All personnel should be inducted to ensure they are aware of their responsibilities, the activities being undertaken and relevant safety requirements.

In some instances additional checks may be required such as Working with Children Checks, Police Checks and References. For further information regarding Working with Children Checks visit www.kids.nsw.gov.au or call 02 9286 7276.

As the organiser of the event you are responsible to ensure that the participants are familiar with the site and a pre-event induction should be undertaken to ensure the safety of workers and volunteers. A volunteer sign on/off sheet is recommended and can assist to ensure that all workers are addressed.

*To obtain a **Volunteer Attendance Registration Form**.
GO TO FORMS to obtain this document.*

For any volunteers acting on behalf of Council, for example, where Council (or a Committee of Council) is a participant or the primary organiser of the event, Council's volunteer guidelines and policy should be adhered to. A copy of Council's Volunteer Policy and the Volunteer Guidelines is available on Council's website www.greaterhume.nsw.gov.au.

Most importantly don't forget to thank and acknowledge the contribution of your volunteer workforce.

Stewards/Marshals

Event Organiser's may require people with particular expertise to deal with situations that might arise. The number of stewards and marshals required will depend on several factors such as if the event is indoors or outdoors, how many children are likely to attend, the time, the weather and so on. Smaller events may use helpers and volunteers as stewards, while major events will often need professional stewards hired for the occasion. All stewards must be properly trained and briefed.

Accreditation/Role Recognition

It is important for the Event Organiser to be able to clearly and quickly identify authorised personnel, ensuring members of the public are not in high-risk areas e.g. money collection and food preparation areas, places where hazardous materials are accessible and so on. Identifying authorised personnel through "accreditation" can be simple or complex depending on the nature of your event. Some ways of accrediting authorised personnel include:

- Authorised staff, volunteers, suppliers and contractors, wearing coloured t-shirts or hats, with an organisational logo;
- Providing staff/volunteers/suppliers/contractors/media with colour-coded identification tags that are worn around the neck or at the wrist and are visible at all times;
- Coding clothing or tags according to the areas the staff/volunteers are allowed to access.

The Event Organiser will also need to consider how to ensure that non-accredited people do not access restricted areas and, if by chance they do, how they will be removed from these areas. Measures for restricting access could include fencing, using security guards, briefing staff and volunteers and using signage.

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Physical Resources

Structural and equipment requirements for the activities that will occur at your event will determine the physical resources that you may need to locate, contract, hire or purchase.

Structures

Before building or installing any structures at the event, permission from the venue or landowner will need to be sought. Depending on the structure, the Event Organiser may, in some instances, also be required to lodge a Application for Development/Construction with Council or provide certification by an accredited engineer.

*To obtain an **Application for Development/Construction** .
GO TO FORMS to obtain this document.*

For safety reasons you should engage the services of an expert to build any structures. Structures might include:

- Staging;
- Amusement rides;
- Lighting rigs;
- Marquees;
- Stalls;
- Information booths;

Equipment

Various items of equipment may be required including tables and chairs, public address and sound equipment, catering equipment or other specific equipment dependant on the nature of your event. Creating an equipment list at an early stage is important to establish whether hire may be required and to determine availability. You should also consider the provision of equipment with those that are providing services such as entertainment and catering.

Banners/Signage

Signage/banners may be require to display information such as:

- Parking/no parking areas;
- Toilets;
- First aid;
- Entrances and exits;
- Venue maps.

liquor is being sold the Event Organiser will be required to display a number of signs under the liquor laws e.g. the statutory notice stating the offence of supplying liquor to a minor.

Compliance with the Environmental Planning Act regulations on erecting signage is required. Under the Local Government Act 1993 approval is required to erect a banner over a street. In addition, to erect a sign on a road governed by NSW Roads and Maritime Services, approval from both Council and NSW Roads and Maritime Services will be required, go to Traffic Management Plan on page 22.



Approvals

If your event falls under any level of Council ownership approval is required from Council and in addition there may be multiple approvals from other Government Departments required dependant on the nature of your event.

Under the provisions of the Local Government Act 1993, approval may be required for all or part of the event, even if the event is a “one off”.

Council

Council approval is required for all events with any level of Council involvement. An Event Application Form should be completed and forwarded with any other required documentation. A minimum of 30 days is essential to ensure that Council’s insurers have been notified where necessary and an increased lead time may be applicable dependant on other approvals should they also be required.

**To obtain a *Event Application Form*.
GO TO FORMS to obtain this document.**

Traffic Control/Road Closures

Should your event have the potential to have an impact on traffic then approval of a Transport Management Plan will be necessary. Full details regarding approvals for events with traffic implications can be found in the Traffic Management go to page 22. Note that events with traffic implications should be advised to Council at least 90 days prior to the event.

Application for Development/Construction

The holding of an event may require the lodgement of an Application for Development/Construction to Council. Some examples of situations where an application may be required may include:

- Large events being held on property not normally used for the same purpose of the event;
- Large recurrent events likely to continue over a number of years on the same property;
- Where the event may produce a significant traffic impact;
- Locations where potentially hazardous food may be sold;
- Events where fixed facilities may need to be erected (e.g. toilet blocks);
- Potential for significant noise impacts (e.g. racetracks).

If you believe that your event may require the lodgement of a Development Application please contact Council for further information allowing a period of at least 90 days to ensure adequate processing and notification to nearby residents should this be required.

**To obtain an *Application for Development/Construction*.
GO TO FORMS to obtain this document.**

Alcohol

Events may be alcohol free, Bring Your Own (BYO) or alcohol may be available for sale at the event. If alcohol is permitted at the event, either BYO or licensed, the following may be required:

- Liquor Administration Board licensing from Licensing Council of NSW, this can be via a function licence. Information regarding license types and the approval process can be obtained by visiting the NSW Trade and Investment, Office of Liquor Gaming and Racing http://www.olgr.nsw.gov.au/liquor_home.asp. The type of license will determine the lead time required for a liquor license application which may be up to 60 days prior to the event.
- RSA/RCG Training for bar staff. Persons serving alcohol are required to hold valid Responsible Service of Alcohol (RSA) certification. Any certificates held prior to 1 January 2001 are now invalid and courses are conducted locally and regularly by Registered Training Organisations. RSA Cards should be on their person at the venue when serving alcohol. A RCC Certificate may also be required in certain venues.
- Harm minimisation course;
- Alcohol Serving and Consuming Plan;
- Security.

Some parks, streets and reserves may be subject to restrictions on the consumption of alcohol. To obtain information on restrictions, or to apply for permission to consume or provide alcohol in a restricted area, contact Greater Hume Shire Council, Culcairn Office, Engineering Department on 1300 653 538.

If alcohol is being sold you will be required to display a number of signs under the liquor laws.

Underage drinking can be a concern at many events where alcohol is permitted and will not be tolerated. Further information and strategies for minimising underage drinking at your event can be obtained by contacting your local Police Station.

Fundraising for Charity

Where fundraising is for a charitable purpose a fundraising authority may be required from the Department of Gaming and Racing’s Office of Charity. Further information regarding charitable fundraising is available from the NSW Government Trade and Investment, Office of Liquor, Gaming and Racing at www.olgr.nsw.gov.au.

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Approvals cont

Amusement Devices

Depending on the device, approval may be required from Council under the Local Government Act 1993. Inspection of applicable devices will be undertaken by Council's Rangers and further information regarding the approval of amusement devices can be provided by Councils Environment and Planning Department. The following details are to be submitted with the application of approval:

- Registration details of the device under NSW Work Health and Safety Regulation 2011;
- Public Liability Insurance to the value of \$20 million;
- A risk assessment.

Street Stalls/Market Stalls

There are special requirements for markets and street stalls held on land owned or managed by Greater Hume Shire Council. In most cases stall holders will be required to hold public liability insurance. A Street Stall Raffle Door Knock Application or Market Stallholder Application Form should be completed. A risk assessment should also be completed and include all safety requirements applicable to market stall holders.

To obtain an *Street Stall Raffle Door Knock Application, Market Stallholder Application Form or Risk Assessment. GO TO FORMS to obtain this document.*

Food Stalls/Mobile Food Vans/Temporary Food Stalls

Food businesses selling at temporary events and mobile food vendors need to notify the NSW Food Authority of their food business and activity details. A copy of this notification form should then be forwarded to Council for their records. Event organisers have the responsibility for notifying Council that food vendors will be operating at their event. For further information go to Food and Drink section on page 12.

Fireworks

It is illegal to operate fireworks in NSW without a permit from WorkCover. You must apply for the permit from WorkCover at least seven days before the event. The supplier or operator of the fireworks must also hold an appropriate licence from WorkCover. Fireworks are not permitted on a day of Total Fire Ban.

If fireworks are planned for your event, you are also required to advise the following organisations:

- Local Council at least seven days before the event;
- Local Fire Brigade at least two days before the event;
- Local Police at least two days before the event.

You are also required to seek written approval from:

- The land or property owner where the display will be carried out;
- Any neighbours who may be affected by the fireworks display.

It is necessary to ensure that the Committee keeps a copy of your permits and approvals available at the event and also for future reference.

Detailed guidelines in relation to fireworks are available at www.WorkCover.nsw.gov.au. In addition, the display of fireworks at an event can result in the dispersal of a considerable amount of litter and consideration should be given to the removal of waste at the conclusion of the display.

Copyright

If the event includes live or pre-recorded music (either a recording or music video) and that music is protected by copyright (as most music is), you will need to obtain a licence at least 72 hours prior to the event. If there is live music only, the event will require a licence from the Australasian Performing Right Association (APRA). Recorded music (either a recording or music video) is protected by two types of copyright. The use of recorded music at the event will need the Event Organiser to obtain a license from both APRA and the Phonographic Performance Company of Australia (PPCA).

For more information about APRA's Event Licences go to www.apra.com.au/music-users or phone 1300 852 388.

For more details about PPCA's Licences go to www.pcca.com.au/licensing-home or phone 02 8569 1111.

Food and Drink

The provision of food and drink are important elements to ensure a safe and enjoyable experience at your event. The minimum requirements for the safe handling of food are outlined on the Food Standards Australia/New Zealand website at www.foodstandards.gov.au.

Mobile food vendors and other businesses that sell food to the public at temporary events, such as fairs, festival, markets and shows are considered retail food businesses and need to meet a range of requirements. These food businesses need to notify the NSW Food Authority of their food business and



Food and Drink cont

activity details. A copy of this notification form should then be forwarded to Council for their records. Notification can be processed online at www.foodnotify.nsw.gov.au or a paper form, available directly from the Authority on 1300 552 406, can be submitted and a processing charge may apply.

Event organisers are responsible for notifying Council that food vendors will be operating at their event.

Charities, Groups and Volunteers

The NSW Food Authority and NSW Government recognise the valuable work undertaken by charities, organisations and volunteers when selling or donating food for charitable purposes, such as:

- Making food for volunteer fire fighters during a bushfire;
- A free sausage-sizzle for junior soccer players;
- School fetes;
- A lamington drive to raise money for the victims of a natural disaster;
- Selling chocolates to raise money for the Red Cross.

Donating food in these circumstances is not regulated by the Food Authority, nor does the Authority require these organisations to notify their charitable activities, provided that the food does not pose a possible health risk or is eaten immediately after thorough cooking.

People who are preparing food to be sold to raise money for charitable purposes do not require formal cooking or food handling skills, provided the food does not pose a possible health risk or is eaten immediately after thorough cooking. They should have practical skills and knowledge appropriate to the type of food they are preparing to protect public health.

Comply with Food Standards

Temporary food stalls and mobile food vendors need to practice safe food handling and preparation and must meet standards outlined in the Australian New Zealand Food Standards Code.

Further information including guidelines and checklists are available for both temporary food stall operators and mobile food vendors from the Food Standards Australia/New Zealand website www.foodstandards.com.au.

Appoint a Food Safety Supervisor

Food businesses operating mobile food vending vehicles may need to appoint a Food Safety Supervisor (FSS), if the food they prepare and serve is ready-to-eat, potentially hazardous (i.e. needs temperature control) and NOT sold and served in the supplier's original package. The business needs to ensure an FSS is appointed and the FSS certificate is available in the vehicle before commencement of operation.

Please see the Food Safety Supervisor's section of the NSW Food Authority website, www.foodauthority.nsw.gov.au, for information on how to obtain a certificate.

Inspections

The inspection of retail food businesses trading at temporary events and mobile food vending vehicles are conducted by Council's Environmental Health Officers who are authorised officers under the Food Act 2003. They check that good food safety practices are in place, such as temperature control, cleanliness, hand washing and labelling.

Councils adopt a risk based approach when inspecting food businesses at temporary events and to determine which businesses to inspect. The risk factors considered are:

- Number of food businesses trading at the event;
- Type of food being sold at the event (potentially hazardous food vs non potentially hazardous food);
- Estimated number of visitors to the event;
- Duration of the event;
- Any complaints made against food businesses trading at the event;
- Compliance history of the event;
- Access to facilities and services such as potable water, sewer etc.

Mobile food vending vehicle operators/proprietors are responsible for organising a Council inspection when they initially begin to trade, and providing a current inspection report to officers from another Council in whose area they trade. Operators should carry their most recent inspection report when trading from a mobile food vending vehicle. If a recent inspection report is not provided by the operator, is over 12 months old, or has major compliance issues outstanding, then the Council Environmental Health Officer has the discretion to carry out an inspection and may charge an inspection fee.

Water

It is vital that the Event Organiser make drinking water available to attendees, participants, staff, volunteers, contractors and performers at the event particularly if:

- You are expecting large crowds;
- The weather is likely to be hot;
- Participants are required to walk a long distance e.g. in a parade;
- There is the chance participants will overheat.

It is a legal requirement that you have free drinking water readily available when selling alcohol.

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Marketing

Effective marketing and promotion requires planning and consideration to identify target markets and how to attract audiences.

Marketing Plan

Developing a marketing plan and promotions timeline can help ensure that the target audience is aware of, and interested in, your event. A well-developed marketing plan that uses market research is most effective. A marketing plan should consider the following:

- The results of any market research;
- Who the target audience is, and why;
- The impact of target audience on ticket pricing, event programming and event facilities;
- Packageing your event with other organisations/businesses such as accommodation, attractions, bus companies, function centres, cafes/restaurants etc.
- Synopsis of marketing campaign, including a promotions timeline;
- The best media tools for your event (radio, print, posters/flyers, television, emails, noticeboards, direct mail, electronic media);
- The key messages for your event campaign;
- A marketing budget, with cost breakdown according to geographical target areas, different media types used, and cash/in-kind marketing;
- Whether to engage a media partner and public relations agency;
- How sponsors, supporters and stakeholders will be acknowledged in marketing material;
- How tickets will be distributed.

Public Communications Plan

Developing a public communications plan for all stakeholders will promote consistency in the event's key messages. You should tailor the messages you send to ensure the group you are communicating with receives information that is important to them. Elements could include:

- Transport arrangements—changes to regular services, additional services, special fares;
- Traffic arrangements—special event clearways, road closures;
- Parking facilities;

- special arrangements, e.g. for people with a disability;
- What to bring, and what not to bring to the event, e.g. alcohol or glass;
- specific health messages, such as “Drinking kills driving skills” and “Slip, Slop, Slap!”;
- Services and facilities available at the event;
- Sustainable practices and the event, and how patrons can enhance these practices;
- Specific conditions of entry to the event;
- Where to purchase tickets and ticketing conditions;
- The event times and the entertainment program;
- As organisers of the Event, the Committee must have a reliable method of communication in place for the event duration. It is essential for stewards and organisers to be able to communicate during the event. In addition, there should be at least one administrative area on site that may be jointly staffed by all the organisations taking part;
- Equally vital is the method of communication with the public. This is particularly important if the site has to be evacuated.

All your communication materials should include websites and telephone numbers where people can get additional information.

Establish when you need to speak to people—check deadlines for submitting documents, the amount of notice residents need about the event and so on. You should also carefully consider how to reach the people you want to speak to. Some ways of communicating might include:

- Website and/or information phone line;
- Database;
- Publicity or advertising in local and other relevant media outlets (television, radio or newspaper), including the “What’s On” or Community Service Announcements section of local newspapers and/or websites and Greater Hume Shire Events Calendar (see page 15);
- Letterbox drops to promote the event but also to inform people and businesses of the event in case they are affected by it;
- Posters/flyers/brochures;
- Letters to, and meetings with, key community groups. Community consultation is important in order to avoid any issues arising from local businesses and residents that might be affected by your event;
- Banners and signage (check with Greater Hume Shire Council as to whether there are any restrictions regarding outdoor posters in public spaces);
- An event launch, media event or pre-event party—this may also help raise funds to support the event;
- Social media (see below);
- Group emailing local clubs, committees and schools;
- Local community and school newsletters.



Marketing cont

A website is an excellent way for people to find out more about your event. It can also act as a simple call to action message on advertising material. A website is also the primary tool that can be used to create a database of people interested in attending your event e.g. through an invitation to 'register your interest here'.

Be sure to use your local media effectively as this will increase your reach and ultimately your attendance at the event. Find out the most appropriate contact at your local newspaper and radio station to send media releases to. A media release should contain key information such as the event date, time and location, what the event is about and possibly a quote from your event spokesperson or organiser. You could also approach your local newspaper and radio station to partner with your event by offering them co-branding in exchange for advertising space.

A Media Release should contain key event information. GO TO FORMS for an example.

Running promotions in local media or shopping centres will also help spread the word about your event. Sponsors or stallholders might agree to donate a prize for a competition entered via your website, or entry could be by a form dropped in a box upon arrival at your event.

Social Media

Social and digital media in event marketing and communications offer a dynamic and cost-effective way of engaging the target audience before, during and after the event. Social media can help raise awareness of an event and ensure that messages to the public about traffic, transport, health and safety at the event are communicated. If the event impacts or affects traffic, it is very important that the event's social media tools link to relevant websites such as NSW Roads and Maritime Services traffic conditions site, "Live Traffic", and to social media sites to ensure that key messages are effectively shared.

It is helpful if the person developing the messages is experienced in communications and able to handle and diffuse issues, as well as monitor messages, associated sites and the event and media. A How to Social Media Guide has been developed to assist organisers in setting up Social Media pages.

The How to Social Media Guide provides information on setting up Facebook, You Tube and other key social media forms to assist with promotion of your event. GO TO FORMS to obtain this document

There are many different forms of social media and which channels you use will be influenced by the nature of your target audience. Examples include:

- **Facebook** - this allows you to create events, invite individuals, post photos and videos and tag people.

- (Tagging links a user to a photo, video, group or place to create a community.) In Australia, Facebook users number in their millions.
- **Twitter** - a channel of communication for networking, updating news, forming relationships with people with similar interests, and providing information and alerts on upcoming events.
- **Youtube** - a video-sharing website where users can upload, share, view, and comment on videos.
- **Flickr** - an image-sharing website where users can upload, share, view and comment on images.
- **Apps** - This term is an abbreviation for applications. An app is a piece of software that can run on the internet, on your computer, or on your phone or other electronic device.
- **Blogs and Forums** - these provide an interactive space for information sharing and opinions. They can be linked to other social media sites to cross-promote events.

Social media also enables audiences to provide feedback to event organisers, which is crucial for improving future events.

The content selected to share with the event audience is critical. Information should be kept interesting and up-to-date, and give people reasons to 'like' or 'follow' the event. The audience will then enrich the content by commenting, tagging, or re-tweeting (that is, re-posting a tweet written by someone else on Twitter). Social media is all about sharing information and provides event organisers with a level of flexibility in providing responses to the public and streamlining information.

Greater Hume Shire Council Promotional/Marketing Assistance Individuals or organisations wishing to run an event within Greater Hume Shire are eligible to receive complementary Greater Hume Shire marketing materials and digital distribution including Greater Hume Shire Whats On, facebook and website entry. You are required to complete an Event Notification Form to provide up to date and accurate event information which will be retained by the Visitor Information Centre and distributed to the media and customers. **A new form must be filled out each calendar year for an event.** If at any time during the calendar year details provided change, it is your responsibility to forward the revised information (including if the event ceases to be held) to Greater Hume Shire Council Visitor Information Centre.

To obtain an Event Notification Form. GO TO FORMS to obtain this document.

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Finance and Funding

Events provide many economic benefits for our community however to ensure individual events are appropriately managed it is important that the financial aspect of running your event is carefully considered.

Budget

Budgeting is an essential tool to ensure the appropriate cash flow to fund all aspects and make payment of accounts when required for your event. Costs should be researched for the required resources and conservative estimates of income and expenses determined. Financial information should be regularly updated during the course of organising your event to ensure success.

Some examples of items that may be included in your budget are shown in the table below:

Income		Expenses
Earned Income	Ticket Sales	Marketing and Advertising
	Stallholder fees	Administration
	Merchandise Sales	Equipment Hire
	Food & Drink Sales	Site and Booking Fees
	Bar Sales	Production costs
Unearned Income	Sponsorships	Wages
	Grants	Insurance
	Donations	GST

Record Keeping

Financial records including invoices and receipts should be maintained by someone with appropriate skills. Many clubs and organisations are not tax exempt and it is therefore necessary to consider whether GST implications apply. Any queries should be directed to the Australian Taxation Office or an accountant.

Money

It is important to make arrangements for the safe collection of money. The following requirements may need to be considered:

Prior to the event, e.g. ticketing:

- How sales will be undertaken;
- Who will collect/take money;
- Banking/storage of cash;
- Record keeping.

Collection of money at the event, eg gate collection, sales:

- Gate collection – is fencing required?
- Security and storage;
- Transfer of cash – frequency?

Any person handling large sums of money should be trained in the correct procedures. To ensure your committee's profit and safety is protected it is recommended that appropriate money-handling precautions are in place. In some instances it may not be the best practice to collect money at the event.

Ticket Sales

Consideration needs to be given towards the cost of the ticket and how your ticket sales will be conducted. Options available for ticket sales include online, via ticketing agents or upon entry to the event. The design and printing of tickets should be arranged and consideration given towards policies for refunds and lost or stolen tickets. If your organisation is GST applicable it is necessary to include this in the cost of your tickets.

Grants/Funding

Grants from a variety of sources may be available to assist with funding for your event. Councils Community Health and Wellbeing Coordinator may be able to assist committees seeking grant funding through Greater Hume Shire Council Community Development Grants. The internet is a valuable source of information regarding grants with government, private and philanthropic funds focussed towards a variety of areas (e.g. health, sport, culture, arts).

In researching grants that may be available it is important to identify that the purpose and goals of your event, and that the status of the committee, meet the guidelines for the grant you are considering. Planning is required in any application for grant funding. Council provides a list of current grants available along with a Funding Opportunities Resource Guide on its website under the Grants and Funding tab at www.greaterhume.nsw.gov.au.

Fundraising

Organisers may wish to undertake fundraising prior to their event to assist with financial requirements such as insurance and other pre-event requirements.



Finance and Funding cont

Sponsorship

Sponsorship provides the necessary funding to assist your event, the business owners gain significant marketing opportunities and can build a positive relationship with their market through their involvement with your event. A sponsorship proposal should include the following:

- An event description and details of the organiser;
- Identify common objectives between the business and your event;
- Clearly link the event with the sponsor through identifying common goals;
- An outline of how your event will help your potential sponsor achieve their business objectives e.g. increased sales, higher profile, enhanced reputation;
- Provide benefits and value such as advertising, free tickets, in kind, sponsor recognition, signage, logos on publicity material, hospitality and exclusivity;
- Marketing information including targets;
- Product or in-kind sponsorship rather than cash from business that may be able to provide a necessary item or service that is required;
- An explanation of how you will evaluate the success of the sponsorship e.g. surveys of sponsor name recall at the event, increased business after the event.

- Members of your committee should also develop relationships with staff from the organisation;
- Set objectives with each sponsor on an annual basis and then work on strategies for achieving them. The outcomes then become the basis for post-event reports;
- Establish beforehand exactly what the sponsor wants or needs to know at the end of the event eg the number of attendees, where they came from, age, status (alone or group/family);
- Regular meetings to monitor progress including deadlines for sign-offs and upcoming functions and events;
- Under-promise and over-deliver. sponsorship partnerships need constant attention and maintenance to make it work;
- Make your sponsors feel special, give them an extra few tickets to a function (outside the contract) or ask them out for a coffee just to say thanks from time to time;
- Upgrade strategy – provide several levels of sponsorship such as Partners, Major Sponsors, Sponsors, Major Supporters or Supporters.

ABN and GST Registration

Advice should be sought from an accountant or the Australian Tax Office to establish whether the event organiser should be registered for GST and hold a current ABN registration. To apply for an ABN go to ato.gov.au.

**A Sponsorship Proposal Letter example should contain key event information.
GO TO FORMS for an example.**

Again the best way to deliver a proposal is in person at a meeting, where the opportunity to “sell” the contents and take any questions can occur. Let colleagues and networks know about opportunities. They can then mention them to potential sponsors or even introduce you. Other means of promotion are websites, including industry sites, teaser brochures, industry databases, networking functions and conferences.

Most importantly it is essential to thank your sponsors during and after the event to recognise their generous support.

When you have secured your sponsor:

- Develop a written agreement clearly outlining what you would like from the sponsor and what you will deliver in return. For simple sponsorships a letter is sufficient. For large or more complex sponsorships it is best for a solicitor to draft a sponsorship agreement;
- Nominate one contact person from your organisation to liaise with the sponsor;
- Regularly update your sponsor about progress of the event—don’t wait until the end of the event to communicate with them;
- Provide the sponsor with a report after the event—it is easier to keep an existing sponsor than to gain a new one so work hard to maintain your relationship with them;

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Risk Management

What is a Public Event?

A public event is defined as any public gathering to which people are invited and encouraged to attend. It may involve some form of activity where people may be enticed to purchase or obtain for free, goods and/or services. Gatherings may include entertainment and involve the participation of other parties e.g. stall holders or facilitators of activities. On-site safety at the event is paramount – your public expects to be able to enjoy your event in safe and secure surrounds - and your committee members need to identify potential hazards during the planning of, and on site at your event, and work to implement solutions.

Risk management is the process undertaken to establish all the factors that may have a negative impact on your event and to identify and implement control measures that may overcome or reduce the potential for incidents.

As the event organiser you are responsible for the safety of everyone that may be affected through the delivery of your event. It is important to ensure that key stakeholders are involved in identifying risk areas.

For events with any level of Council ownership, the following documentation must be provided to Council for approval.

- Event Application Form (includes running sheet);
- Risk Assessment;
- Copy of Advertising Material;
- Certificate of Event Organisers Certificate of Currency for Public Liability Insurance. (Greater Hume Shire must be noted as an interested party)

In addition further documentation may be required or requested dependant on the activities being undertaken at your event. If the event has the potential to impact upon traffic movement a Transport Management Plan may also be submitted to Council (minimum 90 days prior to the event) go to Traffic Management on page 22.

It is necessary to ensure that appropriate procedures are followed and accurate records are kept of all actions so that should an incident occur there is the ability to prove that

reasonable measures were undertaken to ensure safety for all. Council's process has been developed to ensure that both Council and Event Organisers not only keep appropriate records however also achieve the objective of running a safe and successful event for all concerned.

Risk Assessment

An event has many areas of potential risk and therefore event organisers should undertake an assessment of the proposed site and activities to identify potential hazards and consequent risks associated with their event, and identify appropriate management controls.

Risk assessments may not prevent mishaps and incidents but will lessen their likelihood ensuring a smoother emergency response.

The Event Organiser must provide a written risk assessment to Council as the first step in planning the event. This will ensure that the event has adequate health and safety measures in place.

The Committee will need to identify if there is adequately trained personnel involved, that the correct equipment is being used and that the correct safety parameters have been put into place.

The basic principles of and processes in risk management are:

- Identify risks;
- Assess risks;
- Implement control measures;
- Monitor outcomes.

The following are examples of common problems which may arise during your planning and prior to the event:

- Uneven or holes in grounds or in footpaths;
- Marquee pegs in thoroughfares;
- Insufficient crowd control or security;
- Insufficient exits and entry points leading to congestion;
- Electrical leads on ground and untagged electrical equipment;
- Overcrowding in car parks or mixing vehicle and pedestrian traffic;
- Uneven stage floor or performance space;
- No hand washing facilities at food handling stalls;
- Unlicensed amusement devices;
- Insufficient toilets;
- Extreme weather circumstances.

The risk associated with these examples could be reduced with simple solutions. Through the early identification of hazards risks can be minimised. It is the Event Organiser's responsibility to ensure that the event complies with risk management procedures and all relevant paperwork is completed in a timely manner.



Risk Management cont

Public Liability Insurance

Event organisers are responsible to ensure appropriate Public Liability Insurance is held to financially protect patrons, organisers, volunteers and property owners should an incident occur. Public Liability is a critical part of responsible management of an event and is an important part of managing risk.

The minimum requirement of council is Public Liability insurance cover of \$20 million. Event Cancellation Insurance and Personal Accident (Volunteer Worker) insurance are optional, however may be of some benefit depending on the type of event. A Certificate of Currency is required as evidence that cover is applicable and is provided to the insured by their insurance company on request. The certificate will state the nature of the insurance, the amount of cover, the period for which the cover applies and should also note interested parties such as Greater Hume Shire Council if the event has Council involvement.

If the event has the potential implication to affect traffic and a Traffic Management Plan is required then NSW Roads and Maritime Services and NSW Policy may also need to be noted as interested parties, go to Traffic Management on page 22.

Contractors (including stall holders) should hold appropriate insurance to cover their activities at the event and copies of their Certificate of Currency should be obtained as evidence that cover is applicable. It is vital that event organisers seek professional advice about the insurance required to cover the event. The type and amount of cover needed will depend on the nature of the event and the requirements of the landowner or venue where you propose to hold the event.

In addition to Public Liability insurance it may be appropriate to consider other types of insurances including:

- Workers' compensation;
- Motor vehicle insurance;
- Professional indemnity liability;
- Property (to cover your own equipment);
- Cancellation insurance.

Note - Council's public liability insurance only covers Council's employees and bona fide Council volunteers.

Local Community Insurance Services

Many insurers offer local Community Insurance Services (LCIS) as an appropriate, affordable and easy insurance option for Community Organisations and Associations.

LCIS can provide:

- **Public Liability (Broadform) Insurance** for annual activities as well as cover for one-off fairs, festivals, fetes, parades, community markets and other events, including cover for stallholders and performers, up to \$20 million;

- **Single Event Cover Insurance** for one-off events, such as fairs, street parades, festivals, community celebrations, etc. Local Community Insurance can work with event organisers to assist with the following key aspects:
 - Event risk management advice;
 - Public Liability Insurance (covers management and organisation of the event and can be extended to include cover for stallholders, bands and other performers without their own cover);
 - Personal Accident (Volunteer Workers) insurance;
 - General Property insurance (cover for hired or loaned equipment);
 - Money insurance (cover for cash holdings from ticket sales, etc.);
 - Event Cancellation insurance (cover for financial loss from cancellation, e.g. due to weather, loss of venue, key performer cancels).
- **Event Cancellation Insurance** can protect your organisation's financial investment in community based events, festivals and conferences. Should adverse weather or other unforeseen circumstances beyond your control cause the necessary cancellation, abandonment, postponement or interruption of your event, Event Cancellation insurance can respond to the financial loss suffered by your organisation as a result;
- **Event Cancellation Insurance** is generally appropriate for events with a budget of \$30,000 or higher;
- **Personal Accident (Volunteer Worker) Insurance Cover** provides volunteers with a financial compensation should they sustain personal injury from an accident whilst working in a volunteer capacity for your group;
- **Associations and Officials Liability Cover;**
- **Property and other Assets Related Insurance Cover.**

Contingencies

It is important to consider contingencies to assist organisers in the event that something should go wrong. These may include issues out of the event organisers control such as weather, participant numbers and emergency situations. Careful planning should be undertaken to mitigate unforeseen circumstances.

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Risk Management cont

Disclaimers and Waivers

Disclaimers and waivers are a means to transfer the obligation or responsibility for an activity and relieve the associated risk. If waivers and disclaimers apply it is important to ensure their correct preparation (this may require professional assistance) and execution to ensure that the Committee is covered.

Sample Disclaimers:

Disclaimer 1 - Considerable care has been taken in the production of this map. No responsibility can be accepted for any errors or omissions; however the publishers would welcome advice from users of any inaccuracies or desirable amendments.

Disclaimer 2 - Every effort has been made to ensure the accuracy of this brochure and all details were correct at the time of publication. All information and facilities indicated on individual entries have been provided by those businesses. Prices and facilities shown are subject to change without notice.

**A Risk Warning, Waiver and Disclaimer Letter should be correctly prepared.
GO TO FORMS for an example.**

Emergency Response Plan

The applicant must consider procedures to be implemented in the case of an emergency. An Emergency Response Plan outlines how the Event Organiser will respond to an emergency at the event. It should be developed in consultation with the Police, Fire Brigade and Ambulance and other relevant emergency services. The Emergency Response Plan should clearly identify one suitable person who is responsible for managing the emergency response at the event. That person's contact details should be given to all those who may be involved in responding to an emergency.

**To obtain a Event Emergency Response Plan.
GO TO FORMS to obtain this document.**

The plans should include:

- Permanent access for emergency vehicles;
- Emergency services, inc Police, Fire, Ambulance and Rural Fire Services to be advised at least 48 hours prior;

- People with disabilities who may have special needs in the case of an emergency;
- Security staff to be familiar with emergency procedures.

Evacuation

The event must have an evacuation procedure as part of the risk assessment. For indoor events, the building being used may already have an evacuation procedure in place however this is far less likely for outdoor events.

Workplace Health and Safety

The Event Organiser has a duty of care to provide a safe environment in which staff, volunteers, performers and contractors can work.

Depending on the nature of the event, the Committee may have certain legal responsibilities in relation to work health and safety legislation.

The provisions made for people working at your event will depend on its various components. Some of the issues you may need to consider include:

- Handling of electricity, gas, and other hazardous materials;
- Supplying ear protection for people working in noisy areas;
- Operating equipment and machinery and whether licensed operators are required;
- Supplying sunscreen and other personal protective equipment for people working at outdoor events;
- Providing drinking water for people and volunteers working at events;
- Providing adequate training to safely carry out assigned jobs at the event such as: handling money, moving heavy items, managing and directing traffic, crowd management;
- Working at heights.

First Aid

It is essential that the event has the provision of adequate facilities and qualified personnel to administer first aid. Advice as to the necessary facilities should be sought from qualified First Aid Practitioners. It is also a good idea to ascertain whether any key staff have their basic first aid training. Easy access by an ambulance in an emergency should be considered.

St John's First Aid volunteers are professional medical officers and highly-trained First Aiders dedicated to making our community a safer place. Teams of St John First Aiders are available to come along and run a First Aid post at your next event — St John First Aiders are highly trained, professional, and carry advanced First Aid equipment such as First Aid kits and products, defibrillators and oxygen units. St John does not charge a set fee for these services, they do rely on donations (tax deductible) from the public to continue to provide a high level of service. All donated funds assist our volunteers by way of ongoing training, equipment and uniforms. Go to <https://events.stjohnnsw.com.au/EventOrganiser.asp> to arrange a booking.



Risk Management cont

Incidents

It is advisable to have a system in place at the event to record any incidents or accidents that occur. Also, it is important that everyone working at the event has a clear understanding of how to record incidents and what to do with this record at the end of the event. The information you will want to capture in an incident report depends upon the nature of the event. Note that, as an Event Organiser, you are required under New South Wales Work Health and Safety legislation to notify WorkCover NSW of any serious injuries or deaths that occur at the event. For more information, go to www.WorkCover.nsw.gov.au or phone WorkCover on 13 10 50. If the event has any level of Council involvement the incident should also be advised to Council.

**To obtain a Risk/Hazard/Incident Report.
GO TO FORMS to obtain this document.**

Fire Safety

The Event Organiser should agree on arrangements for fire prevention, detection and control and may require the assistance of the Fire Brigade or Rural Fire Service before your event. You may also be required to obtain a fire ban exemption from NSW Rural Fire Service, contact Southern Border Fire 02 60 511 511.

Crowd Management

Crowd management may be required dependant on the capacity of the venue/area where the event is held and the number of people expected. It is a vital consideration even with small events where the venue may have the potential to become over crowded. It may be that an event will only become crowded in particular areas, or at certain times, for example, in front of a stage, or if a VIP arrives in an area that can only hold a small number of people. The Committee should seek advice from the venue manager or landowner about the capacity of the venue or site. It is also important to clearly establish who holds the responsibility to count patrons, if applicable.

Children

All people (whether volunteers or employees) working in a child related role as defined under Part 2, Section 6 of the Child Protection (Working with Children) Act 2012 must complete a Working with Children Check so as to prevent unsuitable persons from working in positions where they have direct, unsupervised contact with children. More information can be obtained from the NSW Government, Office of the Children's Guardian website www.kids.nsw.gov.au. In addition, for a large event, it is advisable to make arrangements for lost children. This could include setting up an area in the events administration or office area, where lost children can be housed and staffed with appropriately qualified employees or volunteers. Arrangements for children and carers who become separated should be clearly communicated to event patrons. All staff and volunteers working at the event should be aware of the procedures to be followed for lost children.

Security

Security at a large public event is an increasingly important issue. Aspects relating to the venue, patronage and staff security must be considered in the early stages of your event planning process. Advising Police of your event and inviting them to regularly patrol the event is highly recommended but it must be noted that these patrols will only occur if the policing resources are available at the time. For large events a fee may be charged for this patrol service. Discuss with Police well in advance possible risk reduction strategies and the number of security guards required. You must ensure any special security measures are in place, for example, if you have VIPs at your event, or large amounts of cash.

Factors to consider in determining security risks include:

- Number of people;
- Type of crowd and expected potential for anti-social behaviour;
- Time of day;
- Alcohol, non-alcohol events require less security. BYO events generally represent a higher risk of anti-social behaviour than licensed events;
- Previous history of inappropriate behaviour.

Lighting

If the event is held at night or in a dark venue, it is essential to ensure there is enough light to see walkways and exits in case of an evacuation. Consideration should be given to the possibility of a blackout occurring at your event. It is advisable to have the services of a qualified electrician available on site or by phone in case problems arise with lighting equipment. Location and direction of existing and any additional lighting to be used must be shown on the required site plan. Lighting must be directed away from nearby dwellings and should not be located in a position likely to cause a traffic hazard on adjoining roads. At all times lighting must be adequate to enable the safe movement of people through the premises.

Electricity, Gas and Hazardous Materials

If hazardous materials such as electricity, gas, chemicals and fireworks are used at the event it is vital that the Event Organiser seeks expert advice about their safe use and storage. Safety procedures should be communicated to all staff, volunteers, contractors and others who could come into contact with the materials.

E events@greaterhume.nsw.gov.au

P 1300 653 538

Traffic Management

If your event requires the closure of roads and streets, even for a short time, or has the potential to impact on the flow of traffic then a Transport Management Plan may be required.

For traffic and transport management purposes, NSW Roads and Maritime Services have identified four distinct classes of event based on the disruption to traffic and transport systems, and possible disruption to the non-event community. These classes are as follows:

- **Class 1:** is an event that impacts major traffic & transport systems and there is significant disruption to the non-event community. For example: an event that affects a principal transport route in Sydney, or one that reduces the capacity of the main highway through a country town.
- **Class 2:** is an event that impacts local traffic and transport systems and there is low scale disruption to the non-event community. For example: an event that blocks off the main street of a town or shopping centre but does not impact a principal transport route or a highway.
- **Class 3:** is an event with minimal impact on local roads and negligible impact on the non-event community. For example: an on-street neighbourhood Christmas party.
- **Class 4:** is an event that is conducted entirely under Police control (but is not a protest or demonstration). For example: a small march conducted with a Police escort only.

From a traffic and transport perspective, events impacting on traffic need to:

- Ensure the safe separation of event patrons, participants and volunteers from traffic;
- Manage the reduced capacity of the road system;
- Minimise the traffic impact on the non-event community & the emergency services;
- Minimise costs.

If the event is likely to have an impact on the road network, requires partial or full closure of roads or affect traffic within the area it is necessary to complete a Transport Management Plan (e.g. marathons, fun runs, cycling events, parades, marches). Contact Greater Hume Shire Councils Engineering Department to discuss the required documentation and approval process to stage your event.

NSW Roads and Maritime Services has developed a comprehensive Guide entitled “Special Events Guide” to assist with compiling Traffic Management and Traffic Control Plans. The Guide can be viewed on the NSW Roads and Maritime Services website http://www.rms.nsw.gov.au/trafficinformation/downloads/tmc_specialevents_dl1.html.

Transport Management Plan

The method of managing traffic and transport is to create and implement a Transport Management Plan, which highlights the planning arrangements the event organiser has in place to ensure the minimisation of the disruption to traffic. The plan must detail the sign posting, proposed detours, resourcing of barricaded intersections, etc. A Transport Management Plan should be submitted to Council and the following information included:

- **NSW Roads and Maritime Services Special Event Traffic and Transport Management for Special Events** obtainable from http://www.rms.nsw.gov.au/trafficinformation/downloads/special_events_guide_appendix_forms.pdf;
- **Traffic Control Plan** completed by an appropriately qualified person;
- **NSW Roads and Maritime Services Schedule 1 Notice of Intention to Hold a Public Assembly** obtainable from http://www.rms.nsw.gov.au/trafficinformation/downloads/special_events_guide_appendix_forms.pdf;
- **Risk Assessment**;
- **Insurance Certificate of Currency** noting Greater Hume Shire as an interested party and, in the case of Class 1 & 2 events, also noting NSW Roads and Maritime Services and NSW Police as interested parties.

Council requires the above documents at least 90 days in advance of the event. If the required documentation is provided after this time, Council is unable to guarantee approval in time for the event. It is critical for the organisers to allow sufficient time to make changes to their Transport Management Plan if required to do so by the Local Traffic Committee or by Council.

Note: Traffic Control Plans that graphically depict the traffic controls must be completed by a licensed traffic controller who holds a current red or orange traffic controllers ticket. There are a number of traffic control companies in both the Albury and Wagga Wagga area that may be found in the local telephone directory.

Costs

It is important to consider costs applicable for traffic management which may include the preparation of Traffic Management and Traffic Control Plans, advertising, hire of licensed traffic controllers and control devices such as signage and barriers. In addition Council fees may be applicable. Incidental costs may also include paramedics, ambulance, fire brigades and tow trucks on standby, variable message sign (VMS) rental, notification expenses, parking, safety devices and high visibility clothing. Before event organisers approach Council for approval they should obtain an indication of the costs that they may encounter.



Traffic Management cont

Races

If your event involves a vehicle race (including bicycles), a separate application must be made to the NSW Police under Section 40 of the Road Transport (Safety & Traffic Management) Act, 1999. For further information visit www.rta.nsw.gov.au/trafficinformation/downloads/bicycleracing.pdf or phone the NSW Police Highway Patrol on 02 6023 9299. Any road races also require endorsement by the Local Traffic Committee and approval from Greater Hume Shire Council and will require a minimum advance notification period of at least 90 days.

Approval

Council must consider the advice of the Local Traffic Committee when making a decision on traffic management issues. The Local Traffic Committee is a committee which provides an endorsement and recommendation to Council when making a decision on traffic management issues. The Committee, which includes voting representatives from Council, NSW Roads and Maritime Services and NSW Police meet on a quarterly basis hence the requirement for at least 90 days advance notice of an event. Please note the erection of road signage also requires approval from the Local Traffic Committee and should include details regarding the size, colour, what it is made of, how it will be erected and a picture of what it will look like.

Notification/Newspaper Advertising

If the event requires the regulation of traffic, Section 5 of the Roads (General) Regulation 2000 requires that 7 days' notice be given to the public. Local Government or NSW Roads and Maritime Services places the advertisements at the event organiser's cost. Once approval has been granted, in addition to newspaper advertising, notification should be provided to emergency services such as the NSW Fire Brigade, NSW Rural Fire Service and Ambulance NSW.

Emergency Services Letter and Transport Providers Letter

GO TO FORMS for an example.

Traffic Controllers and Traffic Marshals

The Event Organiser must ensure that traffic controllers and traffic marshals are appropriately trained and hold the relevant licenses to carry out their jobs. In addition they should be provided with appropriate safety equipment, for example: high visibility vests and sun or weather protection. It is the responsibility of the Event Organiser to arrange the Traffic Management Plans and provide authorised traffic controllers. The placement of barricades and signs must be completed by persons who hold a yellow traffic controllers ticket and those persons working in traffic control must hold a blue traffic controllers ticket. Marshalling which is taking place off-road, does not require the Marshals to hold any tickets. However, if they move into the road environment they must carry an appropriate qualification. Any failure to do so puts the public liability insurance for the event at risk.

Emergency and Contingency Plans

Emergency Management Plans aid in the management of unexpected incidents. A licensed site controller should implement emergency and contingency plans in the unlikely event where a person is injured and emergency vehicles are required. Emergency Procedures are listed in the Risk Management section of this guide and emergency response plans should include traffic management requirements where this is applicable.

**To obtain a *Event Emergency Response Plan*.
GO TO FORMS to obtain this document.**

Cancellation

Cancellation procedures should consider the following:

- Conditions for cancellation/postponement;
- Responsibility for the decision to cancel/postpone;
- Timing of decision to cancel/postpone;
- Advising staff, volunteers, performers and people planning to attend;
- Create list of key contact numbers;
- Contingency plans if the event is still able to go ahead;
- Budget/financial impacts;
- Emergency and Contingency Plans (Risk Management).

E events@greaterhume.nsw.gov.au

P 1300 653 538

Event Evaluation

The final step is the important process of evaluating your events success and possible improvements. In order to measure the success of your event you could use the following:

- Attendance figures;
- Number of telephone calls received regarding the event;
- Positive/neutral media coverage;
- Number of articles across all target media;
- Number of competition entries;
- Website visits;
- Feedback from stakeholders.

Feedback and survey forms provide an opportunity to review your event by attendees. Forms can be available at exit points or a survey posted/emailed to attendees following the event conclusion. A debrief with key stakeholders and volunteers can be a valuable step to determine whether you have reached your goals including financial success, attendance, patron satisfaction and areas to be improved or changed. Sponsors should be interviewed and a review of media coverage and comments made via social media as soon as possible after the conclusion to ensure the best retention of information.

If your event was successful in securing grant funding many providers require an acquittal to be completed and the event evaluation information can be beneficial to assist with this process. Finally, consider whether you wish to continue the event in the future, if so, it can be worthwhile time to start your planning process while the information is fresh in your mind.

Post Event Evaluation
GO TO FORMS for an example.

Succession Planning

If you wish your event to continue in the long term, succession planning is a valuable consideration to ensure the event can be handed over to a new organiser if required.

It is of great benefit to new event organisers and committee members to share information and have documentation containing as much of the organisation process as possible so that these records can be passed on and keep your event sustainable for the years to come.



Council Contacts

Greater Hume Shire Council has a number of staff that may be able to assist your enquiries in relation to events.

Contact Person	How can we help?
Engineering Administration Officer/WH&S Risk Officer	Application for booking of parks and recreation facilities. Enquiries regarding requirements for on road events. Risk management procedures and insurance queries. Site preparation, signage, equipment and clean up requirements.
Tourism and Promotions Officer and Visitor Information Centre Officer	Promotion of events, Greater Hume Shire events calendar listings, tourism and general event management information and assistance
Customer Service	Application forms for bookings of Council facilities.
Environmental Health and Building Surveyor	Information regarding food vendors, inspections and requirements.
Environment and Planning	Application for Development/Constructions, Waste Management requirements, Approval of Amusement Devices.
Manager Corporate Services	Information for Committees of Council and Council Volunteers.
Economic Development Team	Information and enquiries relating to activities that may influence business opportunities.
Community Health and Wellbeing Coordinator	Opportunities to strengthen and develop communities, assistance with Community Development Grants for community groups.

Council Offices and Contact Details	
39 Young Street, Holbrook	T: 02 6036 0100
40 Balfour Street, Culcairn	T: 02 6029 8588
32 Sladen Street, Henty	T: 02 6929 3770
Shop 8/9, Jindera Plaza, Urana Road, Jindera	T: 02 6026 3800
Walla Walla RTC, Commercial Street, Walla Walla	T: 02 6029 2392
Telephone Council for cost of local call	1300 653 538
Address correspondence to:	General Manager, Greater Hume Shire Council, PO BOX 99, HOLBROOK NSW 2644
Internet:	www.greaterhume.nsw.gov.au
E-Mail:	events@greaterhume.nsw.gov.au

E events@greaterhume.nsw.gov.au

P 1300 653 538

Emergency Services Contact Details

Organisation	Emergency Phone	Local Contact Address	Local Contact Phone Number 02
NSW Police	000	64 Albury Street, Holbrook NSW 2644	6036 2424
		33 Balfour Street, Culcairn NSW 2660	6029 8503
		41 Sladen Street, Henty NSW 2658	6929 3044
		8 William Street, Walla Walla NSW 2659	6029 2456
NSW Fire Service	000	Holbrook Fire Station 62 Swift Street, Holbrook NSW 2644	6036 2255
		Culcairn Fire Station 5 Black Street Culcairn NSW 2660	6029 8202
		Henty Fire Station Ivor Street, Henty NSW 2644	6929 3003
NSW Rural Fire Service	000	25 Airport Drive, East Albury NSW 2640	6051 1511
Ambulance NSW	000	663 Dean Street, Albury NSW 2640	6021 7833
SES	132 500	6 – 8 Regent Street, Wollongong NSW	4251 6503
Poisons Information Centre (24hrs)	131 126		
Electricity/Gas Supply Interruptions	132 080	Essential Energy	
Greater Hume Shire Council Roads, Storms & Drainage Water & Sewerage Ranger/Impounding Officer	0419 405 768 0408 691 637 0427 556 659		



Information Resources

Beneficial resources can be located at:

Organisation	Contact Details
Australasian Performing Right Association (APRA).	www.apra.com.au/music-users
Australian Tax Office	www.ato.gov.au
Civil Aviation Safety Authority	www.casa.gov.au
Community Builders	www.communitybuilders.nsw.gov.au
Department of Tourism, Sport & Recreation	www.dsr.nsw.gov.au
Dial Before You Dig	www.dialbeforeyoudig.com.au
Easygrants	www.ourcommunity.com.au
NSW Food Authority	www.foodauthority.nsw.gov.au
NSW Food Notify	www.foodnotify.nsw.gov.au
Food Standards Australia/New Zealand	www.foodstandards.com.au
Greater Hume Shire Council	www.greaterhume.nsw.gov.au
NSW Crown Lands	www.crownland.nsw.gov.au
NSW Government Office of the Children's Guardian	www.kids.nsw.gov.au
NSW Parks & Wildlife Service	www.environment.nsw.gov.au/nationalparks
NSW Premier & Cabinet, Protocol & Special Events	www.events.nsw.gov.au
NSW Roads & Maritime Services (RMS)	www.rms.nsw.gov.au
Office of Fair Trading	www.fairtrading.nsw.gov.au
Phonographic Performance Company of Australia (PPCA).	www.pcca.com.au/licensing-home
Trade and Investment, Office of Liquor Gaming and Racing	www.olgr.nsw.gov.au
WorkCover NSW	www.WorkCover.nsw.gov.au

E events@greaterhume.nsw.gov.au

P 1300 653 538

Media List

Media	Organisation	Email Contact
Newspaper	Albury Wodonga News Weekly	newsdesk@awnw.com.au
Newspaper	Border Mail Newsroom	newsroom@bordermail.com.au
Newspaper	Corowa Free Press	advertising@corowafreepress.com.au
Newspaper	Corryong Courier	adverts@corryongcourier.com.au
Newspaper	Southern News	southernnews@sca.com.au
Newspaper	The Daily Advertiser	news@dailyadvertiser.com.au
Newspaper	The Rural News	ruralnews@rivmediagroup.com.au
Newspaper	The Southern Weekly	editorial.southernweekly@ruralpress.com
Newspaper	The Tumut Tumbarumba Times	news@tatimes.com.au
Newspaper (local)	Burrumbuttock Bulletin	burrumbuttockbulletin@gmail.com
Newspaper (local)	Culcairn Newsletter	culcairncourier@outlook.com
Newspaper (local)	Eastern Riverina Chronicle	erchronicle@fairfaxmedia.com.au
Newspaper (local)	Henty Headerlines	hentyheaderlines@hotmail.com
Newspaper (local)	Holbrook Happenings	holbrookctc@greaterhume.nsw.gov.au
Newspaper (local)	Jindera News	jinderanews@ruralcarelink.org.au
Newspaper (local)	Mullengandra News	mullengand-p.school@det.nsw.edu.au
Newspaper (local)	Walla Walla Newsletter	wallanewsletter@gmail.com
Radio	2AY Radio - Paul McSweeney	paulm@team.aceradio.com.au
Radio	2REM 107.3	admin@2rem1073fm.com.au
Radio	ABC Goulburn Murray - Gaye Pattison	pattison.gaye@abc.net.au
Radio	ABC Wagga	news.wagga@abc.net.au
Radio	ABC Riverina	wagga.regional@abc.net.au
Radio	Greater Hume Radio	info@2ghr.org.au
Radio	The River	southernnews@macsc.com.au
Radio	Upper Murray Radio	programs@radiouppermurray.com
Television	Prime 7 Albury	albury.news@prime7.com.au
Television	Prime 7 Wagga	primetv@primetv.com.au
Television	Win TV Albury	albnews@winvic.com.au
Television	WIN TV Wagga	waggarec@winns.com.au



List of Council Facilities

Council has a variety of facilities and parks and gardens that can be made available for events. Bookings for the use of these facilities must be arranged with suitable notice prior to your event by contacting Council or the committee as listed below.

Community Halls	
Bowna Mullengandra Public Hall	Holbrook Shire Hall
Brocklesby Public Hall	Jindera School of Arts
Bungowannah Hall	Lankeys Creek Hall
Burrumbuttock Hall	Little Billabong Hall
Carabost Hall	Walbundrie Hall
Cookardinia Hall	Walla Walla Community Hall
Culcairn Memorial Hall	Woomargama Hall
Gerogery Hall	Wymah Hall
Henty Hall	

Conference Venue and Information Technology Centre					
Organisation	Town/Village	Phone 02	Email	Fax 02	Website
Community Technology Centre Holbrook	HOLBROOK	6036 3262	holbrookctc@greaterhume.nsw.gov.au	6036 3072	www.greaterhume.nsw.gov.au

Parks and Gardens	
Brocklesby	Blacksmith Park
Burrumbuttock	Greschke Park
Culcairn	Culcairn Recreation Reserve, Coach Terminal, Jubilee Park, Eric Thomas Park, Mural Park & Middleton Park
Gerogery	Gerogery Park
Henty	Bicentennial Park, Community Park, Memorial Park, Rotary Park, Henty Showgrounds and Sportsground.
Holbrook	Ten Mile Creek Gardens, Apex Park, Gallipoli Victoria Cross Park, Commander Park, Friday Mount Park, Germanton Park, Submarine & Otway Park, Gundagai Park, Ian Geddes Bushwalk, Library Park, Museum Park.
Jindera	Amaroo Park, Pioneer Park, Recreation Park, Jindera Village Green
Walbundrie	Botanical Gardens Park
Walla Walla	Bicentennial Park, Lions Park, Sunnyside Park, Morgans Lookout
Woomargama	Woomargama Park

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P 1300 653 538

List of Sporting Facilities

Sporting Facilities	Town / Village	Organisation	Greater Hume Shire Council / Private
Sporting/Recreation Ground	Brocklesby	Brocklesby Recreation Reserve	GHSC
Tennis	Brocklesby	Brocklesby Tennis Club	GHSC
Sporting/Recreation Ground	Bungowannah	Bungowannah Recreation Reserve	GHSC
Tennis	Bungowannah	Bungowannah Tennis Club	GHSC
Sporting/Recreation Ground	Burrumbuttock	Burrumbuttock Recreation Reserve	GHSC
Tennis	Burrumbuttock	Burrumbuttock Tennis Club	GHSC
Sporting/Recreation Ground	Cookardinia	Cookardinia Recreation Reserve	GHSC
Tennis	Cookardinia	Cookardinia Tennis Club	GHSC
Bike Track and Exercise Area	Culcairn	Bike Track and Exercise Area	GHSC
Bowling	Culcairn	Bowling Club	Private
Equine	Culcairn	Culcairn Pony Club	Private
Golf	Culcairn	Culcairn Golf Club	Private
Sporting/Recreation Ground	Culcairn	Culcairn Sportsground	GHSC
Swimming Pool	Culcairn	Culcairn Swimming Pool	GHSC
Tennis	Culcairn	Culcairn Tennis Club	GHSC
Equine	Gerogery	Gerogery Adult Riding Club	Private
Sporting/Recreation Ground	Gerogery	Gerogery Recreation Reserve	GHSC
Tennis	Gerogery	Gerogery Tennis Club	GHSC
Tennis	Gerogery West	Gerogery West Tennis Club	GHSC
Bowling	Henty	Bowling Club	Private
Golf	Henty	Henty Golf Club	Private
Skate Park	Henty	Henty Memorial Park	GHSC
Sporting/Recreation Ground	Henty	Henty Memorial Park	GHSC
Swimming Pool	Henty	Henty Swimming Pool	GHSC
Tennis	Henty	Henty Tennis Club	GHSC



Sporting Facilities	Town / Village	Organisation	Greater Hume Shire Council / Private
Bowling	Holbrook	Bowling Club	Private
Equine	Holbrook	Holbrook Campdrafting Club	Private
Equine	Holbrook	Holbrook Equine Centre	Private
Equine	Holbrook	Holbrook Polocrosse Club	Private
Equine	Holbrook	Holbrook Pony Club	Private
Equine	Holbrook	Holbrook Race Club	Private
Golf	Holbrook	Holbrook Golf Club	Private
Skate Park	Holbrook	Germanton Park	GHSC
Sporting/Recreation Ground	Holbrook	Holbrook Sports Complex	GHSC
Swimming Pool	Holbrook	Holbrook Swimming Pool	GHSC
Tennis	Holbrook	Holbrook Tennis Club	GHSC
Equine	Jindera	Jindera Equestrian Association	Private
Equine	Jindera	Jindera Pony Club	Private
Golf	Jindera	Jindera Golf Club	Private
Skate Park	Jindera	Skate Park	GHSC
Sporting/Recreation Ground	Jindera	Jindera Recreation Reserve	GHSC
Swimming Pool	Jindera	Jindera Swimming Pool	GHSC
Tennis	Jindera	Jindera Tennis Club	GHSC
Tennis	Little Billabong/ Yarra Yarra	Little Billabong/Yarra Tennis Club	GHSC
Tennis	Morven	Morven Tennis Club	GHSC
Sporting/Recreation Ground	Walbundrie	Walbundrie Sportsground	GHSC
Tennis	Walbundrie	WalbundrieTennis Club	GHSC
Bowling	Walla Walla	Bowling Club	Private
Sporting/Recreation Ground	Walla Walla	Walla Walla Sportsground	GHSC
Swimming Pool	Walla Walla	Walla Walla Swimming Pool	GHSC
Tennis	Walla Walla	Walla Walla Tennis Club	GHSC
Sporting/Recreation Ground	Woomargama	Woomargama Recreation Reserve	GHSC
Tennis	Woomargama	Woomargama Tennis Club	GHSC
Sporting/Recreation Ground	Wymah	Wymah Recreation Reserve	GHSC
Tennis	Wymah	Wymah Tennis Club	GHSC

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P 1300 653 538

List of Privately Owned Function/Event Facilities

Organisation	Town / Village	Type	Phone 02	Email	Fax 02	Website
Brocklesby Hotel	Brocklesby	Hotel	6029 4366			
The Farmers Inn	Burrumbuttock	Hotel	6029 3218	dommardi@hotmail.com		
Culcairn Bakery	Culcairn	Cafe/Bakery	6029 8977	harvestlands@gmail.com		www.culcairnbakery.com.au
Culcairn Bowling & Recreation Club (Kenny's Chinese)	Culcairn	Club/ Function Centre	6029 8461	theclub@culcairnbowling.com		
Culcairn Hotel	Culcairn	Hotel/Function Centre	6029 8501	culcairnhotel@gmail.com	6029 8789	
Culcairn Take Away & Pizza and Spicy Bella Indian & Italian Restaurant	Culcairn	Cafe/Bakery	6029 8777	countrycafe@hotmail.com.au		
Gerogery Hotel	Gerogery	Hotel	6026 0516 0408 071 818		6026 0060	
Orange Grove Gardens B & B	Gerogery	Function Centre	6029 8811 0427 274 343	info@orangegrovegardens.com.au		www.orangegrovegardens.com.au
Peregrines	Gerogery	Function Centre	6026 0529 0412691840	info@peregrines.com.au	6026 0653	www.tabletopmountain.com.au
Dale's Hyway Store & Milk Bar	Henty	Cafe/Bakery	6929 3201	daleshwstore@bigpond.com, hentyfs@bigpond.com	6929 3511	
Doodle Cooma Arms Hotel	Henty	Hotel	6029 3013	paddyh@live.com.au	6929 3612	
Henty Community Club Limited	Henty	Club/ Function Centre	6929 3250	hentycommunityclub@bigpond.com	6929 3650	
Vintage Coffee Shoppe	Henty	Cafe/Bakery	6929 3565	mel2602@bigpond.com		
Byer Fountain Motor Inn and Restaurant	Holbrook	Restaurant	6036 2077	admin@byermotorinn.com	6036 2581	www.byerfountainmotorinn.com.au
Chinese Restaurant	Holbrook	Restaurant	6036 2348			
Holbrook Bakery & Coffee Shop	Holbrook	Cafe/Bakery	6036 2049	bakery_tarts@bigpond.com	6036 2246	www.holbrookbakery.com.au
Holbrook Hotel	Holbrook	Hotel	6036 2099	wblack7@bigpond.com	6036 2611	
Holbrook Pizza Pasta Takeaway	Holbrook	Cafe/Bakery	6036 2202	countrycafe@hotmail.com.au		



Organisation	Town / Village	Type	Phone 02	Email	Fax 02	Website
Holbrook Returned Servicemens Club	Holbrook	Club/ Function Centre	6036 2199 0412 195 792	holbclub@bigpond.com	6036 3041	
J&Bs Gourmet Cafe	Holbrook	Cafe/Bakery	6036 3333	jbgourmetcafe@gmail.com	6036 2009	
Middle Pub Holbrook	Holbrook	Hotel	6036 2523	riverina@westnet.com.au	6036 2800	
Submarine Café	Holbrook	Cafe/Bakery	6036 2211	wazlen@bigpond.com	6036 2299	www.submarinecafe.com.au
Jindera Bakery	Jindera	Cafe/Bakery	6026 3821			
Jindera General Store, Newsagency and Café	Jindera	Cafe/Bakery	6026 3223	stevensjindera@bigpond.com	6026 3787	
Jindera Hotel Motel	Jindera	Hotel	6026 3258	darren@jinderahotel.net.au	6026 3081	
Jindera Pizza & Pasta	Jindera	Cafe/Bakery	6026 3055	phil.70@live.com.au		
Round Hill Hotel	Morven	Hotel	6036 5211	info@roundhillhotel.com.au		www.roundhillhotel.com.au
Walbundrie Hotel	Walbundrie	Hotel	6029 9008	walbundriehotel@hotmail.com		
Bean Here	Walla Walla	Cafe/Bakery	6029 2033	beanhere41@hotmail.com		
Billabong Café	Walla Walla	Cafe/Bakery	6029 2259	wallastore@gmail.com		
Walla Walla Bowling & Recreation Club Ltd	Walla Walla	Club/ Function Centre	6029 2146	rpaech1@bigpond.com	6029 2548	
Walla Walla Hotel	Walla Walla	Hotel	6029 2309	bissadsl@tpg.com.au		
Flyfaire Winery and Cafe	Woomargama	Winery/Café/ Function Centre	6020 5264	julianne@flyfaire.com		www.flyfaire.com.au
Woomargama Village Hotel/Motel	Woomargama	Hotel	6020 5232	woomargamahotel@gmail.com	6020 5326	www.woomargamahotelmotel.com

E events@greaterhume.nsw.gov.au

P 1300 653 538

List of Accommodation Providers

Organisation	Town / Village	Type	Phone 02	Email	Website	No of Rooms & Sites
Great Aussie Holiday Park	BOWNA	Cabins/ Caravan/ Camping	6020 3236	melaniediffey@bigpond.com	greataussieholidaypark.com.au	63 PWSites, 38 Units/ Cabins, 13 UPWSites
Burrumbuttock Primitive Camping Ground	BURRUMBUTTOCK	Caravan/ Camping	6029 3227			2 PW Sites
Shalimar Cottage	BURRUMBUTTOCK	Bed & Break- fast	0428 782 048	fairview7@bigpond.com	shalimarcottage.com.au	2 Twin Room, 1 Double Room
Charming Country Stop	CULCAIRN	Bed & Break- fast	0437 498 058	Talbingo.soncum@gmail.com		1 Twin Room
Culcairn Caravan Park	CULCAIRN	Caravan/ Camping	6029 8242	culcairn caravanpark@greaterhume.nsw.gov.au		5 PW Sites
Culcairn Hotel	CULCAIRN	Hotel	6029 8501	culcairnhotel@gmail.com		10 Rooms
Culcairn Motor Inn	CULCAIRN	Motel	6029 8233	culcairnmotorinn@bigpond.com	culcairnmotorin.com.au	12 Rooms
Gerogery Hotel	GEROGERY	Hotel	6026 0516			4 Rooms
Orange Grove Gardens Bed & Breakfast	GEROGERY	Bed & Break- fast	6029 8811	info@orangegrovegardens.com.au	orangegrovegardens.com.au	2 Rooms
Table Top Mountain Retreat	GEROGERY	Bed & Break- fast	6026 0529	elizabeth@tabletopmountain.com.au	tabletopmountain.com.au	1 Cottage
Doodle Cooma Arms Hotel	HENTY	Hotel	6029 3013	paddyh@live.com.au		12 Rooms
Henty Camping Ground (Showground)	HENTY	Caravan/ Camping	6929 3066	hsmc04@gmail.com		9 PW Sites
Henty Central Bed & Breakfast	HENTY	Bed & Break- fast	6929 3021 0428 507 093	hentybed-breakfast@bigpond.com	warrenheycox.wordpress.com	12 Rooms
Henty Federation Bed & Breakfast	HENTY	Bed & Break- fast	0423 393 562	mterhaar111@gmail.com		1 Bedroom
Henty Homestead Bed & Breakfast	HENTY	Bed & Break- fast	6929 3071	lorriroden@yahoo.com.au		1 Bedroom
Byer Fountain Motor Inn	HOLBROOK	Motel	6036 2077	admin@byermotorinn.com	byerfountainmotorinn.com.au	36 Rooms



Organisation	Town / Village	Type	Phone 02	Email	Website	No of Rooms & Sites
Glenfalloch Farmstay	HOLBROOK	Farm-stay	6036 2226	glenfalloch@bigpond.com.au		3 Units
Holbrook Hotel	HOLBROOK	Hotel	6036 2099	wblack7@bigpond.com		8 Rooms
Holbrook Motel Group - Glendale Park Motel, Jolly Swagman and Chinese Restaurant	HOLBROOK	Motel	6036 2599	glendalepark@bigpond.com.au	glendale.budgetchain.com.au	9 Rooms
Holbrook Motor Village Caravan Park****	HOLBROOK	Cabins/ Caravan/ Camping	6036 3100	park@holbrookmotorvillage.com.au	holbrookmotorvillage.com.au	11 Cabins, 3 Units, 40 PWSites
Holbrook Settlers Motel	HOLBROOK	Motel	6036 2855	holbrooksettlersmotel@yahoo.com.au	holbrooksettlersmotel.com	16 Rooms
Holbrook Skye Motel	HOLBROOK	Motel	6036 2333	holbrookskymotel@gmail.com	holbrookskymotel.com.au	10 Rooms
Riverina Hotel	HOLBROOK	Hotel	6036 2523			17 Rooms
Town Centre Motor Inn	HOLBROOK	Motel	6036 2666	admin@holbrooktowncentre.com.au	holbrooktowncentre.com.au	20 Rooms
Jindera Hotel Motel	JINDERA	Hotel	6026 3258	contact@jinderahotel.com		4 Rooms
Hillview Oak B & B	LANKEYS CREEK	Bed & Breakfast	6036 8141	hillviewoakbandb@gmail.com	hillviewoakbandb.com	2 Rooms
Tarcoola Farmstay	MOUNTAIN CREEK	Farm-stay	6036 4133	tarcoolafarm@bigpond.com.au		2 Rooms
Talmalmo Cottage B&B	TALMALMO	Bed & Breakfast	6037 3232	jillraymond@bluemaxx.com.au	talmalmocottage.com.au	1 Cottage
Walla Walla Camping Ground	WALLA WALLA	Caravan/ Camping	John 6029 2359 Alan 0428 292 248 John 0429 039 322	john@seidel.net.au		10 PW Sites
Walla Walla Hotel	WALLA WALLA	Hotel	6029 2309			10 Rooms
Woomargama Village Hotel/ Motel	WOOMARGAMA	Hotel	6020 5232	woomargamahotel@gmail.com		10 Rooms
Wymah Hideaway	WYMAH	Caravan/ Camping	6020 2035	wymahhideaway@ipstarmail.com.au	wymahhideaway.com	8 PW Sites

E events@greaterhume.nsw.gov.au

P 1300 653 538

Forms

Greater Hume Shire Council Form

The following Greater Hume Shire Forms can be downloaded from the Greater Hume Shire website under Quick Links, Events tab. Information can be entered onto the form by typing or handwriting.

Event Application Form
Event Day Running Sheet
Event Emergency Response Plan
Event Notification Form
Footpath Dining and Temporary Structures Application
Hire of Community Facilities Application
Hire of Council Owned Parks, Gardens, Reserves and Open Spaces Application
Market/Stall Holder Application Form
Risk Assessment
Risk Assessment Example
Risk/Hazard/Incident Report
Street Stall Raffle and Door Knock Application
Volunteer Application Form
Volunteer Attendance Registration Form

Other Useful Publications

The following publications can be downloaded from the Greater Hume Shire website under Quick Links, Events tab.

How to Social Media Guide
Greater Hume Shire Residents Guide
Greater Hume Shire Visitors Guide

External Links

Roads and Maritime Services Special Event Transport Management Plan
http://www.rms.nsw.gov.au/trafficinformation/downloads/special_events_guide_appendix_forms.pdf

Roads and Maritime Services Schedule 1 Notice of Intention to Hold a Public Assembly
http://www.rms.nsw.gov.au/trafficinformation/downloads/special_events_guide_appendix_forms.pdf

Event Management Examples

An example of the following documents are located on the page indicated:

Emergency Services Letter Example	Page - 37
Event Budget	Pages - 38, 39, 40, 41
Event Evaluation Survey Example	Pages - 42, 43
Event Marketing Plan	Pages - 44, 45
Event Planning Checklist	Pages - 46, 47, 48, 49
Media Release Example	Page - 50
Post Event Evaluation	Pages - 51
Risk Warning, Waiver and Disclaimer Example	Pages - 52, 53
Sponsorship Proposal Letter Example	Page - 54
Transport Providers Letter Example	Page - 55

Emergency Services Letter *example*

A Microsoft word copy of the Emergency Services Letter can be downloaded from Greater Hume Shire website under Quick Links, Events tab.

Name of Organisation/Organising Committee

First Line of Address

Second Line of Address

Contact Phone Numbers

Insert Date

Insert Name of Emergency Service e.g. NSW Fire Service, NSW Ambulance, NSW Police

First Line Address – e.g. Street or Postal Address

Second Line Address – Suburb, State, Postcode

To Whom It May Concern

RE: Insert name of your event in Event Location on Event Date

The ***insert name of organisation/organising committee*** will be conducting ***insert name of event*** event in ***insert event location*** on ***insert event date/s***. The event and road closures have been approved by the Local Traffic Committee and Greater Hume Shire Council.

The event will involve road closures of ***insert street names, boundaries and key landmarks***. The road closures will take place from ***insert commencing time*** and will be cleared by ***insert end time***.

The event organiser who will be in charge of the event site on the day will be ***insert event controllers name*** and they can be contacted on ***insert mobile phone number*** or ***insert landline phone number***.

We look forward to your favourable reply.

Yours sincerely

Insert name of writer

Insert position on event organising committee

Event Budget *example*

Microsoft excel or word copies of the Event Budget can be downloaded from Greater Hume Shire website under Quick Links, Events tab.

Event Name _____

Budget (ex GST)					
Revenue	Budget Estimate	Actual	Variance	Supplier	Notes
Sponsorship					
Corporate Sponsorship					
Corporate Membership					
In Kind Sponsorship					
Exclusive Rights					
Subtotal					
Miscellaneous					
Ticket Sales/Entry Fees					
Stallholder Fees					
Merchandise Sales					
Support from Foundations/ Individuals					
Subtotal					
Total Revenue					
Expenses	Budget Estimate	Actual	Variance	Supplier	Notes
Employee Related Expenses					
Event Workforce					
Additional Casual Staff					
Recruitment					
Including Volunteers					
Training					
Uniforms/T-Shirts					
Subtotal					
Operational and Logistical Expenses					
Venue					
Venue Hire					
Waste Management					
Cleaning					
Security					
Subtotal					
Entertainment					
Artists					
APRA Licensing etc.					
Fireworks/Special Effects					
Subtotal					

Expenses	Budget Estimate	Actual	Variance	Supplier	Notes
Operational and Logistical Expenses cont					
Event Catering					
Staff/Volunteers/Crew Catering					
VIP/Hospitality					
Catering					
Wait Staff					
Subtotal					
Vehicle/Transport Costs					
Fuel and Oil					
Cab Charges					
Vehicle Hire					
Accommodation					
Airfares					
Parking and Toll Charges					
Freight					
Subtotal					
Production Expenses					
Infrastructure/Sound/Lighting/Staging					
Screen					
Staging					
Audio					
Lighting					
Power					
Barricades					
Generators					
Toilets					
Fencing/Barricades					
Structures eg Marquees and Stalls					
Temporary Seating					
Subtotal					
Equipment and Furniture Hire					
Furniture, Glass and Cutlery					
Sports/Performance Equipment					
Radio Communication Equipment					
Subtotal					
Signage					
Storage					
Production of Banners/ Signage					
Subtotal					

Expenses	Budget Estimate	Actual	Variance	Supplier	Notes
Other Operating Expenses					
Marketing and Communications Expenses					
Market Research					
Brand Development eg logo and mascot					
Advertising e.g. Print, Radio, Television and Billboards					
Promotion e.g. Launch					
Website Including Domain Name and Design					
Hosting					
Letterbox Drop					
Media Centre/Work Areas					
Subtotal					
Printing/Publications					
Printing					
Photocopying Expenses					
Graphic Design					
Photography/Video					
Multimedia Production eg CD, DVD for promotion					
Record					
Subtotal					
Administrative Expenses					
Postage					
Courier					
Phone/Internet					
Mobile Phones					
Stationery					
Subtotal					
Services					
Accounting					
Legal Services					
Noise Monitoring					
Language Services (Interpreters/Translators)					
(Interpreters/Translators)					
Medical					
Consultants (Miscellaneous)					
Subtotal					
Financial					
Insurance Public Liability					
Insurance General Liability					
Tax					
Subtotal					

Expenses	Budget Estimate	Actual	Variance	Supplier	Notes
Miscellaneous Expenses					
Ticketing Costs					
VIP/Hospitality Expenses					
Consumables					
Out of Pocket Expenses					
Non FBT					
Out of Pocket Expenses FBT					
Loss and Damages					
Donations					
Prizes and Awards					
Subtotal					
Total Expenses					
Contingency					
Contingency - A Contingency of 10% is Recommended					
Total Contingency					
Total Revenue					
Total Expenses					
Grand Total					

Event Evaluation Survey *example*

Microsoft word copy of the Event Evaluation Survey can be downloaded from Greater Hume Shire website under Quick Links, Events tab.

We appreciate you taking the time to complete the following survey to assist us with evaluating the success if the event.

- Gender Male Female
- Age Under 25 25-44 45-64 65 & Over

Your usual residential postcode or suburb _____

- How did you hear about the event?
- TV Sponsor Radio Website
- Brochure Newspaper Advertising

Other (Please Specify) _____

- How did you travel to the event?
- Car Bus Hire Car
- Train Plane

Other (Please Specify) _____

Name of town you stayed in _____

- Number of nights stayed None 1-2 3-5 6 Plus

- What type of accommodation did you use?
- Hotel Motel Caravan Park/Cabins
- Friends/Family Self Contained Serviced Apartment
- Farm Stay/B&B

Other (Please Specify) _____

- Number of people who attended with you None 1-2 3-5 6 Plus

- Who attended with you?
- Single/Partner Couple Friends
- Tour Group Children Under 12 Children Over 12
- Stall Holder/Performer

Other (Please Specify) _____

Did the event meet your expectations? Yes No

Comments _____

Would you attend this event again? Yes No

If No, why? _____

Would you recommend this event to others? Yes No

If No, why? _____

What was the highlight of the event for you? _____

What improvements could be made? _____

Did you visit other venues or participate in other activities whilst in the region?
 Café/Restaurants Sightseeing
 Attractions Visit Friends/family
Other (Please Specify) _____

Other comments _____

Event Marketing Plan

Microsoft word and excel copy of the Event Marketing Plan can be downloaded from Greater Hume Shire website under Quick Links, Events tab. This plan has been designed as a guide to assist in the preparation of a Marketing Plan.

Event Name	
Event Date Check for competing events, visit www.greaterhume.nsw.gov.au	
Time(s)	
Location	
Background How did the event start? Is it a one-off or regular event? Is there a community, charity or commercial focus?	
Event Description Briefly describe what will be happening at the event.	
Objectives Identify your primary objectives of your event. What is the outcome you are trying to achieve?	Objectives should be measurable. Examples might be to raise a specific sum, opportunities for youth, entertainment, historical or cultural benefit etc. 1 2 3
Target Audience Describe the people you will be targeting. Consider their general interests (consider what will appeal to them and activities available)	People:
	Males Females Singles Families Couples N/A
	Age Group:
	Under 18 18-24yrs 25-39yrs 40-54yrs 55+yrs N/A
	Other audience information:
Branding Identify the features that make your event unique or special.	Event name: Does it clearly describe your event, what the event is about? Consider a slogan. Details:
	Logo: Does the event have a strong logo design or a specific brand? Do you have a theme? Details:
Strategies Identify 3-5 strategies that will be used to achieve the event objectives.	1 2 3 4 5

<p>Event Promotion Provide an overview of the measures you will use to implement your marketing strategies.</p>	<p>List methods of promotion eg. advertising, media release, invitations, letter drop etc.</p>
<p>Budget Develop a marketing and promotion budget for your event. What percentage of your overall event budget is appropriate to allocate to this? Refer to Budget example</p>	<p>Estimated Budget: Consider the dollar value required to implement your event (calculate estimate from budget template). Do you already have sufficient funds, are profits sufficient or do you need to seek grants or sponsorship?</p>
	<p>Estimated Expenditure: Consider requirements such as printing, signage, paid advertising, photography and other promotional material, etc.</p>
	<p>Estimated Income: Consider income from all likely sources – eg: grants, sponsorship, ticket sales, donations, sales of food and beverages.</p>
<p>Research This will help determine the likely success of the event. Research is an important part of your event planning. For regular events refer to the previous event evaluation.</p>	<p>Economic Impact: What is the volume of patronage expected to attend your event? Who are they, are you attracting local people or patrons from afar? What is the value the event will contribute to the local economy? Will participants and spectators stay locally in paid accommodation?</p>
	<p>Social Impact: How will the event be perceived by participants and the general community? Are there social benefits, eg improved community relationships, community pride, healthy living or cultural values?</p>
	<p>Environmental Data: Is there environmental impacts? Consider energy use, sustainable (waste) practices etc.</p>
<p>Risk Management While the overall event plan will include a risk assessment, you should evaluate risks associated with your marketing and promotion.</p>	<p>Accuracy of Information: Consider the erection and dismantling of signage in accordance with safe work practises.</p>
	<p>Ability to Provide Services:</p>
	<p>Contingency Information: eg weather risks, signage implementation and management on days of extreme windy conditions.</p>
<p>Monitoring Identify steps to evaluate the success of your event. Consider items such as meeting your objectives, promotion, publicity and media attracted by your event. Other achievements and how well you managed any problems. Refer to Event Evaluation Form</p>	

Event Planning Checklist

Microsoft word and excel copy of the Event Planning Checklist can be downloaded from Greater Hume Shire website under Quick Links, Events tab. The Event Planning Checklist will assist you with organisation and planning of your event.

Task	When	Responsible	Notes	Completed
Pre Event				
Planning				
6 – 12 Months				
Go to Greater Hume Shire Council's website under Quick Links, Events tab for Events Guide.				
Go to Greater Hume Shire Council's website, Events Calendar to consider conflicting or competing events for your preferred dates.				
Roles and Responsibilities: Form an event organising committee and allocate roles and responsibilities. Arrange an Event Organiser.				
Type of event - describe the event: a show, parade, exhibition, is it participatory or spectator? If participatory, what are the activities involved (games, reading, exercise, etc.)?				
Estimate the size of the event (number of patrons).				
Location/venue; consider capacity, access and facilities.				
Budget				
6 – 12 Months				
Prepare budget for event and monitor expenditure and income.				
Sponsorship: Develop sponsorship proposal for cash or in kind. Identify potential sponsors. Follow up sponsorship proposals. Develop sponsor testimonials. Acknowledge sponsors.				
Grants: Research and prepare grant applications. Acknowledge grant providers. Grant acquittals.				
Programming				
6 – 12 Months				
Review/develop event objectives.				
Develop event program.				
Book performers, entertainment and Master of Ceremonies.				
Send confirmation letters and pay deposits.				

Task	When	Responsible	Notes	Completed
Approvals				
6 Months				
Council Approvals (if required) including: Venue Booking. Event Approval. Application for Development/Construction. Street Permits. Food and Drink Notifications. Transport Management Plan (Traffic Control Plan). Risk Assessment. Approval for Amusement Devices.				
Site Preparation and Plan: Design plan of venue/event site including: Plan to scale. Show North point. Area you propose to use. Indicate structures such as stage, bar, toilets etc. Streets binding the area. Fixed structures such as amenity blocks.				
Food permits required from www.foodnotify.nsw.gov.au and provide a copy to Council.				
If using music, apply for APRA permit - www.apra.com.au				
Apply for Liquor Licence through NSW Trade & Investment, Office of Liquor, Gaming & Racing.				
Risk Management				
Ongoing				
Book first aid officers.				
Develop Risk Assessment Plan				
Obtain relevant insurance forward to Greater Hume Shire Council for events with Council involvement.				
Develop Contingency Plans - wet weather, low attendance etc.				
Develop an emergency plan considering communication and procedures/plans.				
Are waivers and disclaimers necessary.				
Is security required.				
Contractors				
6 Months				
Order equipment e.g. stage, lighting, PA system etc.				
Book portable toilets, fireworks, marquee, generators.				
Book and confirm all contractors in writing.				
Check insurance - public liability, staff, volunteers etc.				
Vendors				
6 Months				
Book vendors and stall holders and confirm in writing: Times of operators and venues. Request details of electrical and other requirements. Request details of electrical and other requirements. Request copy of Certificate of Currency. (insurance). Application for temporary food premises. Permit. Advise Council of Food Vendors. Seek completed stall holders application where applicable.				
Ensure that food operators are aware of food serving requirements and notification to NSW Foods.				

Task	When	Responsible	Notes	Completed
Service and Equipment Up to 6 Months				
Book required equipment, public address system, tables, chairs, signage, barriers etc. Take note of hiring conditions, particularly cancellation/refunds.				
Temporary Structures/Marquees – confirm bookings and establish set up responsibilities.				
Ensure electrical equipment is safe for use and the venue has suitable electrical capacity.				
Amenities – consider if there is sufficient toilets, are portable facilities required?				
Waste removal – discuss additional requirements with Council if necessary.				
Consider Transport Management Plan requirements ensure barriers, signage, VMS boards, traffic controllers or other requirements are arranged.				
Marketing and Promotion 3 – 12 Months				
Develop Marketing/Communication Plan.				
Protocols: Invitations to official guests. Aboriginal Cultural Protocols.				
Design promotional material.				
Design and/or update website/facebook/social media.				
Distribute flyers/posters/brochures to the community.				
Submit promotional information to Greater Hume Shire Council Tourism and Promotions area.				
Letter box drop to surrounding residents.				
Submit event advertising and media releases to relevant outlets.				
Ticketing and Invitations 4 Months				
Design tickets/invitations and develop refund policy.				
What's included in the price of the ticket?				
Distribute (tickets at gate, pre-sold, online etc.) investigate ticket selling outlets and collection of tickets/RSVP's.				
Security for lost or stolen tickets.				
Security Plan 4 Months				
Book security and two way radios.				
Arrange crowd control.				
Arrange cash security, counting locations and transport.				
Cleaning and Maintenance Plan 2 Months				
Book toilet cleaners and extra paper and supplies if appropriate.				
Clean up venue/mow lawn/ clear area of debris etc.				
Organise garbage and recycling bins and waste removal.				

Task	When	Responsible	Notes	Completed
Other	2 - 6 Months			
Volunteers and staff.				
Prepare scripts or run sheets.				
Organise awards/trophies/certificates.				
Decorations.				
Organise licensed traffic controllers (contact details for the event organiser).				
Are VIP labels required?				
On the Day				
Gather staff and emergency services for full briefing.				
Organise volunteer registration sign on/off area and entertainers area.				
Circulate contact list with mobile numbers to all staff/volunteers.				
Confirm chain of command in case of emergency.				
Distribute incident reporting method.				
Conduct final rehearsal and sound check.				
Brief Meeter/Greeter and Minder for VIPs.				
Distribute event kit with essentials.				
Brief traffic controllers on site.				
Post Event.				
Removal of all equipment and rubbish.				
Thank you letters and reports to sponsors.				
Thank you letters to staff, volunteers, performers.				
Evaluation/debrief with key stakeholders.				
Close off budget.				
Hold a debrief session to look at ways of improving the event.				
Prepare final evaluation report.				
Claim the date for your next event and register with Greater Hume Shire.				

Media Release *example*

A Microsoft word copy of the Media Release example can be downloaded from Greater Hume Shire website under Quick Links, Events tab.

LOGO/NAME OF ORGANISATION

Media Release
Date 3 October 2014

NOMINATIONS ARE NOW OPEN FOR 2015 AUSTRALIA DAY AWARDS

Greater Hume Shire has many unsung heroes who generously dedicate their time and energy to our communities, now is the time to say thank you by submitting a nomination for an Australia Day Award.

Mayor, Cr Heather Wilton said, "This is a wonderful way for communities to show their appreciation of the tireless work of our many volunteers right across Greater Hume Shire."

Closing date for nominations from residents of Greater Hume Shire Council for its Australia Day 2015 Awards is Wednesday 3 December. Awards will be announced at the official Australia Day celebration to be held on Monday 26 January 2015 at Gerogery.

Residents are encouraged to nominate local people/events for each of the following categories:

- Citizen of the Year
- Young Citizen of the Year
- Community Event of the Year
- Sports Award of the Year

Applications should be forwarded to the General Manager, Greater Hume Shire Council, P O Box 99, HOLBROOK NSW 2644. Nomination forms for all award categories are available from Council's Customer Service Centres at Culcairn, Henty, Holbrook, Jindera and Walla Walla or at www.greaterhume.nsw.gov.au

Further information can be obtained by contacting Kerrie Wise, Tourism and Promotions Officer, Greater Hume Shire Council on 02 6036 0186 or kwise@greaterhume.nsw.gov.au.

Steven Pinnuck
General Manager

Ends.

For further information please contact:

Kerrie Wise

Tourism and Promotions Officer

M: 0448 099 536

Post Event Evaluation *example*

Microsoft word copy of the Post Event Evaluation example can be downloaded from Greater Hume Shire website under Quick Links, Events tab.

This form is for the use of event organisers.

It is important to allow time after an event to review how the whole event came together and to iron out any concerns or issues that may have arisen.

Name of event _____ Dates _____

Were the timeframes realistic Yes No

Ratings:

Efficiency of the organisation of the event 1 Fair 2 Good 3 Very Good

Variety of activities in relation to theme 1 Fair 2 Good 3 Very Good

Rating of event overall 1 Fair 2 Good 3 Very Good

Comments

Location/s _____

Facilities _____

Timing (any conflicts) _____

Duration _____

Facilities and venue adequate _____

What worked _____

What did not work _____

Event Success _____

Feedback from attendees _____

Would you hold the event again? _____

Risk Warning and Waiver / Disclaimer *example*

Microsoft word copy of the Risk Warning and Waiver / Disclaimer example can be downloaded from Greater Hume Shire website under Quick Links, Events tab.

Waiver Example

As organiser of *insert name of activity*

On *insert date*

Risk Warning and Waiver of Contractual Duty of Care

Civil Liability Act, 2002

Contract for the supply of *insert name of the type of activity being conducted*

By participation in the name of the event today I agree to do so at my own risk.

I know that my agreement operates to exclude any liability in negligence for harm that I may suffer.

I have been warned that this recreational activity may cause physical harm to me or to someone under my control or accompanying me, and I confirm that I do not have a condition, medical or physical, that could prevent me from, or be aggravated by, participating in this activity.

Examples of the risks I have been warned about include:

- | | |
|--|--|
| <ul style="list-style-type: none">• Tripping, slipping and falling• Collision with someone or something• Something giving way unexpectedly• Back injury, strains• Spillage and burns• Trip hazard | <ul style="list-style-type: none">• Bites and stings• Sharp tools and equipment• Sun• Poisoned by chemicals• Injury from falling branches• Car accident |
|--|--|

Participants Name

Signature

1	
2	
3	
4	
5	
6	
7	
8	
9	
10	

Another way that a waiver can be used is in a letter to the participants when you are inviting them to participate in your event.

The letter may contain other relevant information that they need to be aware of, such as details of the event, insurance and other requirements, and at the same time requires confirmation of their participation by signing the letter or attached for that contains, among the other information, the following wording:

Risk Warning - Civil Liability Act 2002

I/we agree to participate in this event at my/our own risk and to indemnify and keep indemnified the insert committees name here against all claims, suits, actions or demands which may be brought in respect of any injury or other loss sustained by me/us or anyone participating in the insert name of the event and agree to exonerate the insert name organising committee name here from all responsibility and from all loss or injury to any person due to alleged liability or otherwise.

Signed _____

Name _____

Position _____

Organisation _____

Date _____

Note (If under the age of 18 years parent or guardian signature is required)

Disclaimer Example

Sample 1

Considerable care has been taken in the production of this insert document type. No responsibility can be accepted for any errors or omissions; however the publishers would welcome any advice from users of any inaccuracies or desirable amendments.

Sample 2

Every effort has been made to ensure the accuracy of this insert document type and all details were correct at the time of publication. All information and facilities indicated on the individual entries have been provided by those businesses. Prices and facilities shown are subject to change without notice.

Important Note:

These are samples only.

It is important that you first seek legal advice on the best approach for your organisation.

Sponsorship Proposal Letter *example*

A Microsoft word copy of the Sponsorship Proposal Letter example can be downloaded from Greater Hume Shire website under Quick Links, Events tab.

Insert Name
Insert Address
Insert Date

Dear Insert Salutation

Insert Subject/Name of Event

I am writing to you regarding the ***insert name of event*** to be held at ***insert location on insert date/s***. You would be aware that the ***insert name of event*** was held on ***insert date*** and proved to be an outstanding community event with large numbers of people enjoying the ***insert a description of the event/entertainment provided***. You can read more about the event in the attached prospectus.

This year, the organising committee would like to offer ***insert prospective sponsor's name*** an opportunity to be a major sponsor of the event.

We are seeking the sponsorship of \$ ***insert amount*** which would provide ***insert a description of what the sponsor receives e.g. advertising***.

As a sponsor for ***the event insert prospective sponsor's name*** will receive the following benefits:

- ***Insert prospective sponsor's name logo*** included on all event signage at venues;
- ***Insert prospective sponsor's name logo*** in all event marketing print material and possible newspaper advertising;
- ***Insert prospective sponsor's name*** brand in the event program;
- Verbal acknowledgement at the event.

Read more about the package in the attached prospectus.

This event is exceptionally well patronised by the community and we are sure that through your support of the ***insert year/date/s event, insert prospective sponsor's name*** will gain significant exposure and recognition as an organisation committed to the local community.

Thank you again for your support, should you have any questions concerning event details please contact ***insert contact person's name and contact details***.

Looking forward to your favourable reply

Yours sincerely

Transport Providers Letter *example*

A Microsoft word copy of the Transport Providers Letter example can be downloaded from Greater Hume Shire website under Quick Links, Events tab.

Name of Organisation/Organising Committee

First Line of Address

Second Line of Address

Contact Phone Numbers

Insert Date

Insert Name of Transport Providers e.g. Local Bus Services

First Line Address – e.g. Street or Postal Address

Second Line Address – Suburb, State, Postcode

To Whom It May Concern

RE: Insert name of your event in event location on event date

The ***insert name of organisation/organising committee*** will be conducting ***insert name of event*** in ***insert event location*** on ***insert event date/s***. The event and road closures have been approved by the Local Traffic Committee and Greater Hume Shire Council.

The event will involve road closures of ***insert street names, boundaries and key landmarks***. The road closures will take place from ***insert commencing time and will be cleared by insert end time***.

The event organiser who will be in charge of the event site on the day will be ***insert event controllers name*** and they can be contacted on ***insert mobile phone number or insert landline phone number***.

Yours sincerely

Insert Name of Writer

Insert Position on Event Organising Committee

Note: This letter is only applicable should the event fall on operating days of the transport provider, for example, if the operator provides a bus service during weekdays (e.g. school buses) and the event is to occur on the weekend, this form would not be required.

