

New shared path to be constructed from Keirath Street to Rosler Parade as shown by the yellow line on map. This path is part funded by Roads & Maritime Services under the Active Transport program.



Property and title information may contain errors and/or omissions and should not be relied upon.

ALLAN STREET HENTY SHARED PATH PROJECT 2014-2015 – KEIRATH STREET TO ROSLER PARADE										
Property Address	Owner	Owner Address	Allan Street Frontage in metres	Ratepayer Cost Per Metre GST Included	Total cost per property for a 1.5 metre wide path	Cost % As Per Policy	RMS Component	Council Component	Total Cost Per Owner	
1 54 Allan Street	G.A. Harrison & K.J. Hore	54 Allan Street, Henty 2658	25	\$165	\$4,125.00	0.5	\$1,031.25	\$1,031.25	\$2,062.50	
2 56 Allan Street	N.J. & E.A. Bahr	56 Allan Street, Henty 2658	26	\$165	\$4,290.00	0.5	\$1,072.50	\$1,072.50	\$2,145.00	
3 58 Allan Street	G.J. Gardiner & S.L. Richardson	58 Allan Street, Henty 2658	24	\$165	\$3,960.00	0.5	\$990.00	\$990.00	\$1,980.00	
4 60 Allan Street	C.A. Paitry	60 Allan Street, Henty 2658	23.5	\$165	\$3,877.50	0.5	\$969.38	\$969.38	\$1,938.75	
5 21 South Street	Henty Community Centre Inc.	PO Box 76, Henty 2658	68	\$165	\$11,220.00	0.25	\$4,207.50	\$4,207.50	\$2,805.00	
6 68 Allan Street	K.J. Maloney	68 Allan Street, Henty 2658	33.5	\$165	\$5,527.50	0.5	\$1,381.88	\$1,381.88	\$2,763.75	
7 70 Allan Street	I.J. Dunn	70 Allan Street, Henty 2658	34.5	\$165	\$5,692.50	0.5	\$1,423.13	\$1,423.13	\$2,846.25	
				TOTALS:	\$38,692.50		\$11,075.63	\$11,075.63	\$16,541.25	

**TOURISM AND PROMOTIONS REPORT
(April 2015)**

Areas/Projects	Objectives	Progress and Comments
Greater Hume Shire Visitors Guide	To produce a shire wide visitors guide which provides information on accommodation, maps, places to eat, tours, attractions for visitors to Greater Hume Shire. To promote and launch visitors guide. <i>Delivery Plan 11.1, 11.2, 11.3</i>	<ul style="list-style-type: none"> • Visitors Guide currently being prepared for a reprint mid 2015 (15,000 copies) • Distribution (to date) = 14100, inc 5750 to other Visitor Centres/Advertisers and 2240 to VIPs.
Visitor Information Centre and Submarine Museum	Offering visitors to Greater Hume Shire information and advice on accommodation, places to eat, attractions, maps, tours, road conditions, events and other general information. Reception and admission to Submarine Museum. <i>Delivery Plan 11.1, 11.3, 11.4</i>	<ul style="list-style-type: none"> • Visitor Information stats forwarded to AVIC Network were April: 2572 walk in, 53 phone calls and 13 emails • Admissions to Submarine Museum, statistics for April: 140 in family groups, 72 adults, 85 school children and 191 pensioners and 129 in groups. • Please see attached graphs showing above statistics.
Australia Day Celebrations	To liaise with community and organise the official proceedings at Greater Hume Shire Council's Australia Day celebrations. <i>Delivery Plan 7.1</i>	At its March meeting Greater Hume Shire Council endorsed the application from Wymah Community to hold 2016 Australia Day Celebrations. The Wymah Community has been advised in writing.
Promotions	To promote Greater Hume Shire as a place to visit or stay, whether for ½ day, full day or more. <i>Delivery Plan 3.4, 11.1.5</i>	<ul style="list-style-type: none"> • Visitor and What's On advertising in <ul style="list-style-type: none"> ○ Greater Hume Shire Public Notices ○ Emailed 'What's On in 'April' leaflets to Visitor Information Centres in NSW and VIC, coach/bus/tour companies, tourism operators within shire and regional, media and visitor information points. ○ Advert in Holbrook Sheep and Wool Fair Booklet
Signage	Arranging, designing, gaining approval and instigating tourism signage in a variety of locations. <i>Delivery Plan 3.4.3</i>	<ul style="list-style-type: none"> • Culcairn Bike Signs currently being developed and designed. • Preliminary planning of heritage/historical signage at Walbundrie, Wymah and Culcairn.
Greater Hume Shire Tourism Advisory Committee	The Tourism Advisory Committee provides advice to Council regarding identification, support, development and promotion of tourism activity for the Shire, and to monitor the implementation of any action plans in relation to tourism within the Shire. <i>Delivery Plan 11.1.4</i>	<ul style="list-style-type: none"> • The Visitor Experience Plan was endorsed by Greater Hume Shire Council at its March meeting. • Currently developing budget and strategies for 2015/2016. • Next meeting of Tourism Advisory Committee will be held on Monday 18 May at Brocklesby Hall, Brocklesby. Public Forum at 6.30pm

TOURISM AND PROMOTIONS REPORT (April 2015)

Events	<p>To assist with the promotion of Greater Hume Shire's many and varied events.</p> <ul style="list-style-type: none"> Events Calendar on Greater Hume Shire website is now a comprehensive document with event organisers contacting us to be included on website. Please see website stats for visitation stats. www.greaterhume.nsw.gov.au/Events/CurrentEvents.aspx All of Greater Hume Shire major events are now placed on Events NSW and Tourism Australia website. <p style="text-align: right;"><i>Delivery Plan 4.2.3, 7.1.4, 11.3.9</i></p>	<ul style="list-style-type: none"> Emailed 'What's On in 'April' leaflet to Visitor Information Centres in NSW and VIC, coach/bus/tour companies, tourism operators within shire and regional, media, visitor information points and staff and councillors of Greater Hume Shire Planning and assisting with events such as ANZAC Day, Community Markets, Wymah Family Fun Day and many others. Working with Murray Regional Tourism to develop a regional events strategy. A draft Events Strategy has been reviewed and comments have been forwarded to Murray Regional Tourism.
Murray Regional Tourism	<p>The Murray Regional Tourism (MRT) is a joint venture between Albury, Balranald, Berrigan, Campaspe, Corowa, Deniliquin, Gannawarra, Greater Hume, Mildura, Moira, Murray, Swan Hill, Wakool, Wodonga, as well as Tourism Victoria and Tourism New South Wales. The objectives of the organisation are coordination of destination and product development, assess industry development needs and opportunities, assess community awareness and understanding of tourism and its benefits and future opportunities.</p> <p style="text-align: right;"><i>Delivery Plan 11.1.5, 11.3.12, 11.3.16</i></p>	<ul style="list-style-type: none"> MRT Digital Platform <ul style="list-style-type: none"> Greater Hume Shire will be a partner for six experiences: History and Heritage, Natural Environment, Caravan & Camping, Agri tourism, Events, Food and Wine Tourism and Promotions Officer and VIC Officer have commenced working on the documentation required for the platform. Have seen a draft of our front page, made changes, approved, now awaiting next stage. MRT photo shoot has taken place in early April with some good experience shoots taken. With the support of Murray Regional Tourism we have entered the Visitor Information Centre in the Inland Tourism Awards to be held later in year. Currently completing submission which is due end of May. Flyfaire Winery have also entered the awards.
Murray Arts	<p>Murray Arts aim is to actively assist the ongoing development of, and participation in, arts and culture throughout the Border region. The cultural tourism network, within Murray Arts comprises of tourism and cultural officers working on cross promotion of events, funding initiatives and workshops.</p> <p style="text-align: right;"><i>Delivery Plan 5.9, 11.3.10</i></p>	<ul style="list-style-type: none"> Earlier in 2014 a Country Arts Support Program Grant was obtained to hold the Shakespeare near the Weir – The Taming of the Shrew at Wymah in October 2014. Unfortunately due to timing this event has been postponed until October 2015. More to come on this event. Meeting held with Murray Arts on 20 April to workshop the Murray Arts Strategic Plan.

**TOURISM AND PROMOTIONS REPORT
(April 2015)**

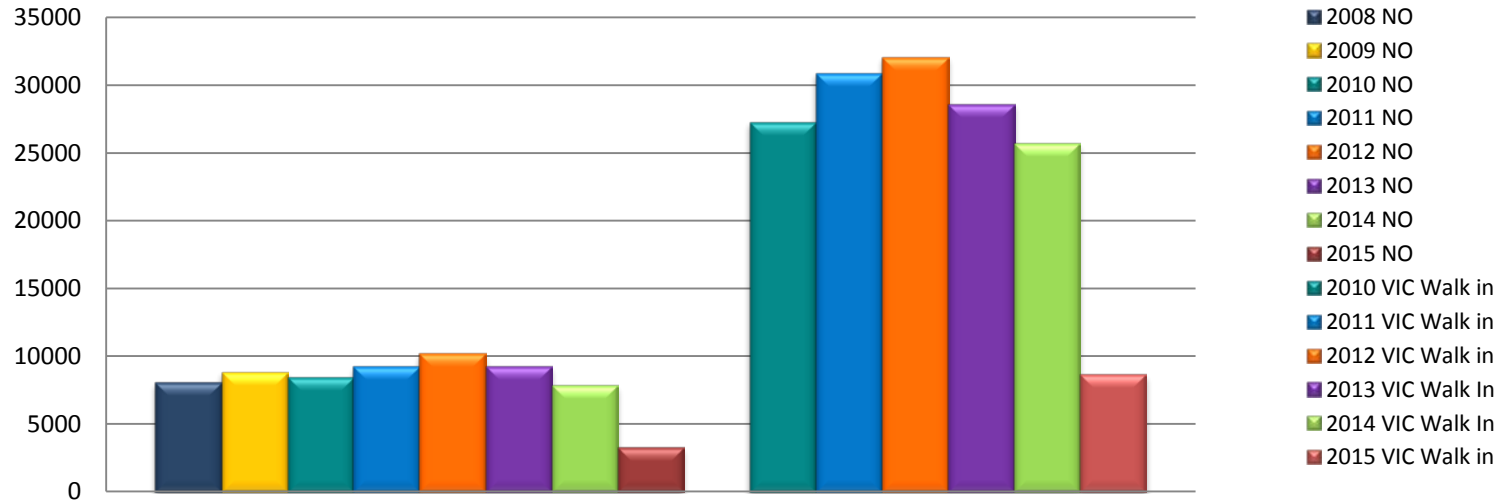
Museums and Heritage	<p>GHS currently has 10 public or private museums and two historical society's.</p> <ul style="list-style-type: none"> • Museum Advisor – In partnership with Albury City Council and Museums and Galleries NSW we have engaged the services of a museum advisor, Mrs Kim Biggs for 2014. Mrs Biggs has extensive experience with regional museums and her services will be made available to all public museums in Greater Hume Shire. <p style="text-align: right;"><i>Delivery Plan 5.9, 11.1.5.</i></p>	<ul style="list-style-type: none"> • Museum Adviser – Currently being organised are: <ul style="list-style-type: none"> ○ ABC Open You Tube Workshop was very successful with museums now developing You Tube Videos, which will be linked to our websites as developed. ○ Australian Dress Register representatives held a very successful workshop in Albury with 9 participants and site visits to Jindera Pioneer Museum and Woolpack Inn Museum. A report is being prepared for the museums to use in future development of their exhibitions. Identified were some nationally significant garments. ○ Powerhouse Machinery adviser held a successful workshop in Henty with 12 participants and site visits to Headlie Taylor Header Museum, Eds Old Farm Machinery Museum, Cellar Mini and Observer Printery Museum, Whitlocks display, Jindera Pioneer Museum and Woolpack Inn Museum. Reports are being prepared for the museums to use in future development of their exhibitions. Identified were some nationally significant farm machinery items. ○ Museum Adviser in conjunction with Culcairn Stationmasters Residence Museum have developed audio tapes from volunteers relating to Culcairn's railway heritage. • Museums Australia Murray Network – The next meeting will be held at Corowa, date to be finalised.
Shire Newsletter	<p>To create a Shire wide newsletter that provides information to all shire residents on council and community services and events as well as other general information that is relevant to residents.</p> <p style="text-align: right;"><i>Delivery Plan 1.1, 1.5, 4.2, 7.1.</i></p>	<ul style="list-style-type: none"> • Work has commenced on the Winter Shire Newsletter. Some of the items included are Fit for the Future, Delivery Plan, ANZAC Day, Buy Local, Community Directory and Road Safety.
Social Media	<p>Implement and enhance online communication tools using technologies such as social networking mechanism. Facebook is a social interaction media, we encourage residents and interested persons to LIKE US then when items are posted facebook whether that be an event coming up or road closure, if you LIKE US that posting will automatically show up on your facebook home page.</p> <p style="text-align: right;"><i>Delivery Plan 1.1.1, 11.1.3</i></p>	<ul style="list-style-type: none"> • Individual facebook pages: <ul style="list-style-type: none"> ○ Greater Hume Shire Council – 228 likes ○ Greater Hume Shire Visitors Information Centre – 103 likes ○ Holbrook Submarine Museum – 511 likes ○ Greater Hume Shire Children's Services – 214 likes QR Codes – Used on a regular basis in promotions and advertising.

TOURISM AND PROMOTIONS REPORT (April 2015)

Website	Maintain and enhance Greater Hume Shire's website	<p>Business, Community, Sporting and Recreation Directory – A new Directory has been developed for Greater Hume Shire, Culcairn, Henty, Holbrook, Jindera and Walla Walla websites. The new Directory now allows businesses and organisations can now edit/update their own entry and provide more detail including a map, social media and additional photos. Organisations have been emailed with the details and an article included in Winter Shire Newsletter as well as media coverage to be provided in June encouraging residents and visitors to utilise the Directory.</p> <ul style="list-style-type: none"> • Ongoing maintenance and updating. • Website Stats <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Month/Year</th> <th style="width: 10%;">Total Visits</th> <th style="width: 10%;">Page Views</th> <th style="width: 10%;">Average Time on Site</th> <th style="width: 10%;">New Visits %</th> <th style="width: 10%;">Bounce Rates %</th> </tr> </thead> <tbody> <tr> <td>Greater Hume 2015</td> <td>3540</td> <td>10665</td> <td>2:55</td> <td>54.35</td> <td>48.39</td> </tr> <tr> <td>2014</td> <td>3096</td> <td>8276</td> <td>2:41</td> <td>55.17</td> <td>47.45</td> </tr> <tr> <td>2013</td> <td>3001</td> <td>9963</td> <td>2:57</td> <td>53.25</td> <td>42.65</td> </tr> <tr> <td>Town websites Culcairn</td> <td>227</td> <td>852</td> <td>2:10</td> <td>77.53</td> <td>42.26</td> </tr> <tr> <td>Henty</td> <td>496</td> <td>1411</td> <td>2:14</td> <td>76.61</td> <td>57.26</td> </tr> <tr> <td>Holbrook</td> <td>1290</td> <td>4084</td> <td>2:02</td> <td>71.78</td> <td>49.30</td> </tr> <tr> <td>Jindera</td> <td>286</td> <td>751</td> <td>1:10</td> <td>79.37</td> <td>48.95</td> </tr> <tr> <td>Walla Walla</td> <td>237</td> <td>842</td> <td>2:08</td> <td>78.06</td> <td>45.99</td> </tr> </tbody> </table> <p>Top 10 popular Greater Hume Shire web page visits for April were:</p> <ol style="list-style-type: none"> 1. Events/Current Events – 394 visitors 2. Employment Opportunities – 349 visitors 3. Contact Us – 314 visitors 4. Business, Community, Sporting and Recreation Directory – 307 visitors 5. Local Environment Plan/Planning and Development – 275 visitors 6. Greater Hume Council – 280 visitors 7. Council Services/Waste Recycling – 238 visitors 8. Council Services – 186 visitors 9. Greater Hume Council/Meetings – 181 visitors 10. Council Services/Waste Recycling/Landfill Information – 136 visitors <p><i>The list above provides details of the most popular web pages that are visited on our website. The majority of website users start with the Home page however those that are familiar with our website will start on another page other than the Home page.</i></p>	Month/Year	Total Visits	Page Views	Average Time on Site	New Visits %	Bounce Rates %	Greater Hume 2015	3540	10665	2:55	54.35	48.39	2014	3096	8276	2:41	55.17	47.45	2013	3001	9963	2:57	53.25	42.65	Town websites Culcairn	227	852	2:10	77.53	42.26	Henty	496	1411	2:14	76.61	57.26	Holbrook	1290	4084	2:02	71.78	49.30	Jindera	286	751	1:10	79.37	48.95	Walla Walla	237	842	2:08	78.06	45.99
Month/Year	Total Visits	Page Views	Average Time on Site	New Visits %	Bounce Rates %																																																			
Greater Hume 2015	3540	10665	2:55	54.35	48.39																																																			
2014	3096	8276	2:41	55.17	47.45																																																			
2013	3001	9963	2:57	53.25	42.65																																																			
Town websites Culcairn	227	852	2:10	77.53	42.26																																																			
Henty	496	1411	2:14	76.61	57.26																																																			
Holbrook	1290	4084	2:02	71.78	49.30																																																			
Jindera	286	751	1:10	79.37	48.95																																																			
Walla Walla	237	842	2:08	78.06	45.99																																																			
	Delivery Plan 11.1.3																																																							

**TOURISM AND PROMOTIONS REPORT
(April 2015)**

Submarine Museum Admission Total and VIC Walk In Total (by year)



Submarine Museum Admission Numbers (by month)

