

HOLBROOK BYPASS COMMITTEE

Media Release

3^d September

BYPASS ACTION PLANS IN THE SPOTLIGHT

The Holbrook Bypass Committee is well advanced in its consideration of the business priority areas contained in the bypass business plan endorsed by Greater Hume Shire Council.

The Holbrook Bypass Business Plan, currently on Public Exhibition at the Shire Offices in Holbrook and at the Holbrook Library, features 5 key planning areas. They are: Marketing and Promotion, Facilities, Appearance, Business Development and Events.

Peter Dale, Economic Development Officer for Holbrook Shire, said today that the committee has completed a detailed review of planning priorities 1 and 2-Marketing and Promotion and Facilities-and has adopted a communication strategy to ensure residents of Holbrook are kept fully informed of planned activities. This strategy will include regular newspaper articles, information in Holbrook Happenings, on Council's website, on local radio and in Holbrook Online. The committee will also be seeking to obtain regular updates on bypass construction activity from the RTA.

The committee has also endorsed proposed action to generate improvements in the following areas: to all public toilet facilities in Holbrook and to Parks to make them more user friendly, especially for children.

"Parking to Albury Street and off Albury Street is an issue of major interest and while the committee has endorsed in principle angle parking in the main business area, it is adamant that appropriate arrangements need to be made to accommodate caravans, trailers and trucks at appropriate locations in Albury Street" said committee Chairman, Stuart Heriot.

Another major consideration is the Holbrook streetscape plan and the Bypass Committee has thoroughly reviewed various options proposed by the streetscape consultants. This has resulted in the committee favouring species for nature strip plantings and it is expected that roadway proposed plantings will be considered before the end of 2010

Marketing and promotion of the overall appeal of Holbrook at major events outside of Holbrook was another matter discussed recently and the Bypass Committee has identified a number of exciting events where this could occur.

It is expected that following consideration of public submissions made during the Exhibition period ending on September 13, the Council will adopt the Bypass Plan at its September meeting.

Ends

Further details: Peter Dale , EDO, GHSC ph 02 60360101